

ITEM 4 HOLD PUBLIC HEARING FOR SPECIFIC USE PERMIT CASE NO. 15-03-SUP, AND CONSIDER RECOMMENDATION FOR AN ORDINANCE

Receive public input regarding the request for a Specific Use Permit on Vine Subdivision, Block A, Lot 1, 421 W. Airport Freeway for Hotel in the Community Business District (C-2) zoning district and consider a recommendation for an Ordinance.

Chairman McNeese opened the public hearing.

Stephen Cook, Senior Planner, gave a brief description of the case. Rebranding of the independent brand Plaza Suites hotel to an international brand Best Western will effectively change the business name of the hotel. Therefore, a new Specific Use Permit must be issued tied to the new business name. Specifically, the hotel will be rebranded as a Best Western Plus which will allow the hotel to tie into reservation systems and provide better visibility for the hotel. Best Western Plus hotels meet the high-standard requirements of the American Automobile Association (AAA) 3-Diamond Rating.

The hotel has met all standards of the original SUP and continues to operate according to City of Euless regulations.

Staff recommends approval with the following conditions:

- a. The Specific Use Permit is tied to the Business Owner Mr. Manpreet Singh; and,
- b. The Specific Use Permit is tied to the Business Name: CS Euless Hospitality LLC, dba as Best Western Plus; and,
- c. The Specific Use Permit may be revoked if one or more of the conditions imposed by this permit has not been met or has been violated.

Chairman McNeese asked for any opponents/proponents. Seeing none, the public hearing was closed.

There were no questions or comments presented by the Commission.

Commissioner Olmstead requested information from the applicant about the name change.

Leslie Garza, 421 W Airport Freeway, stated that they needed to add the name brand in order to increase room nights and room night revenue.

Commissioner Zahn made a motion to approve case #15-03-SUP. Motion seconded by Commissioner Olmstead. The vote was as follows:

Ayes: Chairman McNeese, Vice Chairman Portugal, Commissioners Olmstead, Portugal, Ellis, and Brown.

Nays: None

Abstention: None

The motion carried: (6-0-0)