



CITY COUNCIL COMMUNICATION

March 24, 2015

SUBJECT: Hold Public Hearing for Specific Use Permit Case No. 15-03-SUP and Consider First and Final Reading of Ordinance No. 2056.

SUBMITTED BY: Mike Collins, Director of Planning and Economic Development

REFERENCE NO: 15-03-SUP

ACTION REQUESTED:

Receive public input regarding the request for a Specific Use Permit on Vine Subdivision, Block A, Lot 1, 421 W. Airport Freeway for Hotel in the Community Business District (C-2) and approve Ordinance No. 2056.

ALTERNATIVES:

- Approve the request with modifications
- Table the request
- Deny the request

SUMMARY OF SUBJECT:

Applicant: Manpreet Singh, representing Euless Hospitality LP.

Location/Zoning: 421 W. Airport Frwy. / Community Business District (C-2).

Project Description: The original Specific Use Permit for this property was approved in November 2007 for development of a Comfort Inn and Suites hotel. The SUP was amended in April 2011 to change the name of the hotel to Plaza Suites. The owner is seeking an amendment to the SUP that will change the independent brand Plaza Suites hotel to the international brand Best Western. Therefore, a new Specific Use Permit must be issued tied to the new business name. Specifically, the hotel will be rebranded as a Best Western Plus which will allow the hotel to tie into reservation systems and provide better visibility for the hotel. Best Western Plus hotels meet the high-standard requirements of the American Automobile Association (AAA) 3-Diamond Rating.

The hotel has met all standards of the original SUP and continues to operate according to City of Euless regulations.

The Planning and Zoning Commission held a public hearing on March 3, 2015 and by a vote of 6-0-0 recommended approval of the Specific Use Permit with the following conditions:

- a. The Specific Use Permit is tied to the Business Owner Mr. Manpreet Singh; and,
- b. The Specific Use Permit is tied to the Business Name: CS Eules Hospitality LLC, dba as Best Western Plus; and,
- c. The Specific Use Permit may be revoked if one or more of the conditions imposed by this permit has not been met or has been violated.

SUPPORTING DOCUMENTS:

- Ordinance No. 2056
- Minutes – P & Z
- Application
- Map 1, Map 2, and Map 3

APPROVED BY:

_____ LG

City Manager's Office

_____ KS

City Secretary's Office