



Building a better tomorrow.

THE CITY OF
EULESS

Presentation of Employee of the Month for May

Presented to Larry Cook

Leadman, Softball World



Presentation of Proclamation

Proclaiming April 25, 2014, as Arbor Day



Proclamation

THE CITY OF
EULESS

Texas



WHEREAS, in 1872, J. Sterling Morton proposed to the Nebraska Board of Agriculture that a special day be set aside for the planting of trees; and

WHEREAS, this holiday, called Arbor Day, was first observed with the planting of more than a million trees in Nebraska, and Arbor Day is now observed throughout the nation and the world; and

WHEREAS, trees reduce the erosion of our precious topsoil by wind and water, cut heating and cooling costs, moderate the temperature, clean the air, produce oxygen and provide habitat for wildlife; and

WHEREAS, trees are a renewable resource giving us paper, wood for our homes, fuel for our fires and countless other wood products; and

WHEREAS, trees in our city increase property values, enhance the economic vitality of business areas, and beautify our community; and

WHEREAS, trees, wherever they are planted, are a source of joy and spiritual renewal; and

WHEREAS, the City of Euleless has been recognized as a "Tree City USA" by The National Arbor Day Foundation and desires to continue its tree-planting practices.

NOW, THEREFORE, I, Mary Lib Saleh, Mayor of the City of Euleless, do hereby proclaim April 25, 2014, as

ARBOR DAY

in the City of Euleless, and urge all citizens to celebrate Arbor Day and to support efforts to protect our trees and woodlands. Further, I urge all citizens to plant trees to gladden the heart and promote the well-being of this and future generations.

IN WITNESS WHEREOF, I have signed my name and affixed the official seal of the City hereto, on this 22nd day of April 2014.

Mary Lib Saleh
Mary Lib Saleh, Mayor



Presentation of Proclamation

**Proclaiming May as Motorcycle Safety and
Awareness Month**



Proclamation

THE CITY OF
EULESS

Texas



Whereas: today's society is finding more citizens involved in motorcycling on the roads of our country; and

WHEREAS, motorcyclists are roughly unprotected and much more likely to be injured or killed in a crash than other vehicle drivers; and

WHEREAS, campaigns have helped inform riders and motorists alike on motorcycle safety issues to reduce motorcycle related injuries, and most of all, fatalities, through a comprehensive approach to motorcycle safety; and

WHEREAS, it is the responsibility of all who put themselves behind the wheel to become aware of motorcyclists, regarding them with the same respect as any other vehicle traveling the highways of this country; and it is the responsibility of riders and motorists alike to obey all traffic laws and safety rules; and

WHEREAS, urging all citizens of our community to become aware of the inherent danger involved in operating a motorcycle, and for riders and motorists alike to give each other the mutual respect they deserve.

NOW, THEREFORE, I, Mary Lib Saleh, Mayor of the City of Eules, Texas, do hereby proclaim the month of May 2014 as:

MOTORCYCLE SAFETY AND AWARENESS MONTH

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Eules, Texas to be affixed this 22nd day of April 2014.


Mary Lib Saleh, Mayor



Presentation of Quarterly Financial Report for Period Ending March 31, 2014



CITY OF EULESS

FY 2013-2014

**For the Six Month
Period Ending
March 31, 2014**

Fund Balance Summary

Governmental Operating/Debt Funds
As of March 31, 2014 Budgetary Basis (Unaudited)

(Presented in 000's)	Beginning Fund Balance	FYTD Revenues	FYTD Expenses	Ending Fund Balance
Governmental Operating/Debt Funds				
General	8,891	21,698	16,321	14,267
Hotel/Motel	255	78	152	180
Juvenile Case Fund	133	51	35	149
1/2 Cent EDC Operating	2,091	2,057	1,909	2,239
1/4 Cent CCPD	605	1,021	944	681
Police Seized Assets Fund	2,429		1,513	916
Police Drug Fund - DEA Award	15	-	-	15
Police Drug Fund - State/Euleess	112	5	5	111
Public Safety Grant Fund	75	25	37	64
Motor Vehicle Rental Tax	3,873	4,518	5,195	3,195
Glade Parks PID	56	718	-	774
Glade Parks TIRZ #3	0	9	-	8,743
Cable PEG Fund	290	34	7	317
Debt Service - Other Funds	1,721	3,946	2,479	3,188

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Fund Balance Summary

Proprietary Operating/Debt Funds

As of March 31, 2014 Budgetary Basis (Unaudited)

(Presented in 000's)	Beginning Fund Balance	FYTD Revenues	FYTD Expenses	Ending Fund Balance
Proprietary Operating/Debt Funds				
Water & Wastewater	5,369	8,747	9,342	4,774
Service Center	19	605	553	70
Drainage	313	355	293	375
Recreation Classes	353	202	217	337
Arbor Daze Fund	34	2	2	34
TX Star Sports Complex	80	661	593	148
TSSC Debt Reserve/Debt Service	914	122	158	878
TX Star Golf Course	(75)	1,714	1,852	(213)
TSGC Debt Reserve/Debt Service	1,898	475	579	1,794
Water & Wastewater Debt Resv/Emerg	805		-	805
Rate Stabilization Reserve	2,154	1	86	2,069
Water & Wastewater Debt Service	9	264	57	216

Fund Balance Summary

Proprietary Operating/Debt Funds

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Fund Balance Summary

Internal Service and Fiduciary Funds
As of March 31, 2014 Budgetary Basis (Unaudited)

(Presented in 000's)	Beginning Fund Balance	FYTD Revenues	FYTD Expenses	Ending Fund Balance
<u>Internal Service Funds</u>				
Equipment Replacement	2,711	579	698	2,592
Insurance	2,647	2,795	2,442	2,999
Risk/Workers Compensation	1,349	402	495	1,256
<u>Fiduciary Funds</u>				
Stars Center Escrow	1,421		-	1,421
Total Operating	40,542	51,081	45,963	45,659

Fund Balance Summary

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As of March 31, 2014 Budgetary Basis (Unaudited)

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Fund Balance Summary

Capital Project Funds

As of March 31, 2014 Budgetary Basis (Unaudited)

(Presented in 000's)	Beginning Fund Balance	FYTD Revenues	FYTD Expenses	Ending Fund Balance
<u>Capital Funds</u>				
Developers Escrow	1,448	14	67	1,395
Street CIP	1,657	604	577	1,683
EDC CIP	1,043	52	69	1,026
General CIP	681	47	-	728
Redevelopment CIP	205		133	73
Police Facility CIP	78		-	78
Car Rental Tax CIP	763	168	368	563
Water/Wastewater CIP	4,012	1,160	2,057	3,116
Water Impact Fee CIP	1,600	22	185	1,436
Wastewater Impact Fee CIP	481	34	-	515
Drainage CIP	1,247	26	17	1,256
Texas Star Sports Complex CIP	753		-	753
<u>Fiduciary Funds</u>				
Glade Parks Escrow #1	284	(284)	-	()
Glade Parks Escrow #2	-	5,871	371	5,500
Total Capital Funds	14,251	7,715	3,844	18,122

Consolidated Statement

As of March 31, 2014 (Presented in 000's)

	PYTD Actual	FYTD Actual	FYTD Budget	Variance		Annual Budget
				\$	%	
Operating Revenues						
Property Tax	12,335	12,997	12,686	312	2.46%	13,235
General Sales Tax	7,853	8,203	8,019	183	2.28%	16,297
Selective Sales Tax/Car Rental Tax	4,422	4,609	4,304	305	7.08%	13,801
Gross Receipts Tax	1,837	1,914	1,855	59	3.17%	4,226
Penalties	179	158	170	(12)	(7.05%)	344
Licenses & Permits	568	425	425		0.03%	849
Intergovernmental Revenue	181	198	188	10	5.22%	469
Charges For Service	12,172	12,025	12,690	(665)	(5.24%)	27,681
Fines & Court Costs	1,788	2,122	1,938	183	9.46%	3,493
Interest/Rent/Misc	1,057	926	845	81	9.55%	1,813
Insurance/Risk Contributions	2,854	2,954	3,094	(140)	(4.52%)	6,359
	<u>45,246</u>	<u>46,530</u>	<u>46,215</u>	<u>315</u>	<u>0.68%</u>	<u>88,565</u>
Transfers For						
Transfer For Operating/Debt	3,788	4,551	4,669	(118)	(2.52%)	9,628
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Operating Revenues	49,034	51,081	50,884	197	0.39%	98,194
Other Sources-Bond Proceeds	1,239	-	-	-	100.00%	-
Operating Revenues & Other Sources	50,273	51,081	50,884	197	0.39%	98,194

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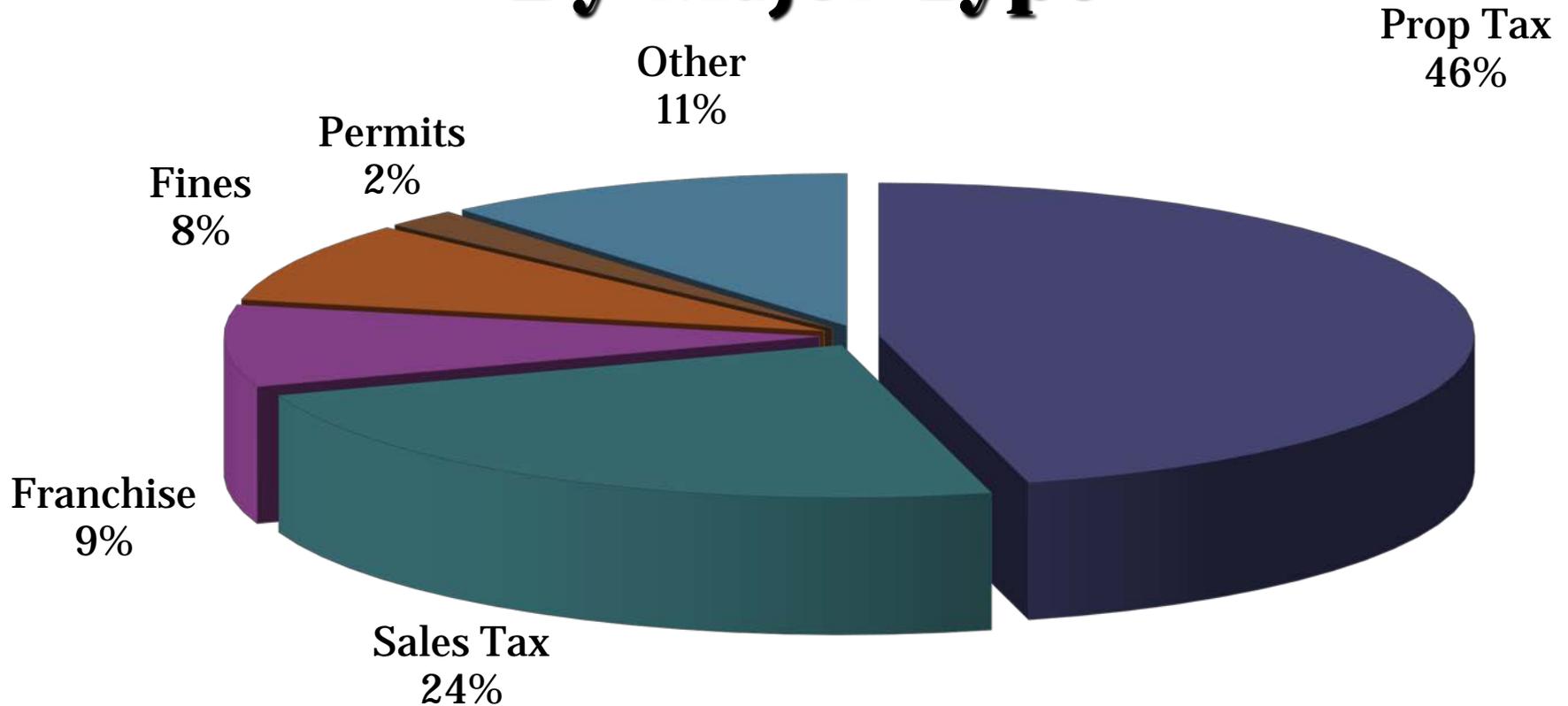
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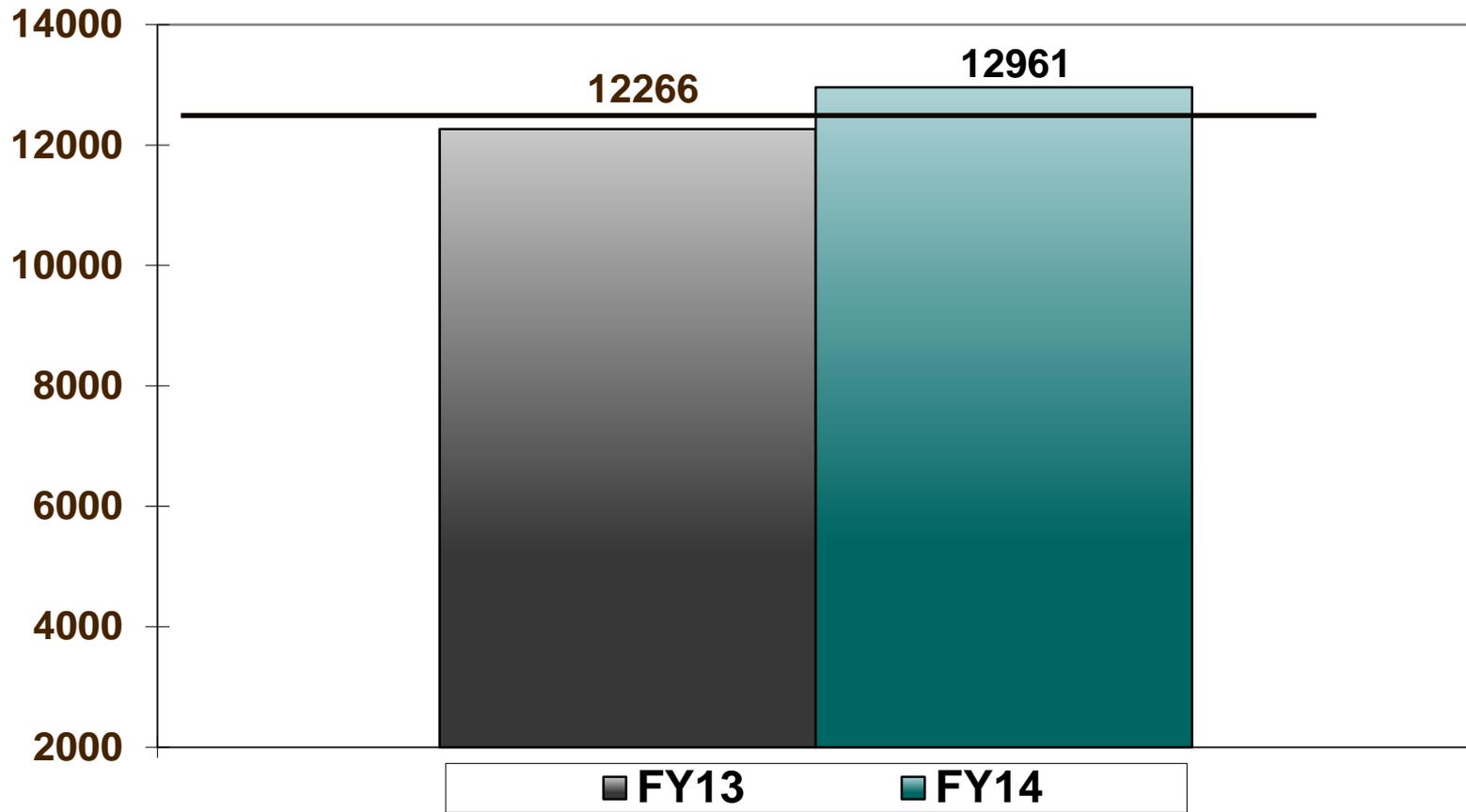
	PYTD Actual	FYTD Actual	FYTD Budget	Variance		Annual Budget
				\$	%	
Operating Expenses						
Salaries	12,436	12,831	13,071	241	1.84%	27,494
Benefits	4,756	4,820	5,113	293	5.74%	11,208
Prof/Tech/Contract Services	1,490	1,396	1,655	260	15.68%	3,536
Water Purchase/Utility	4,183	4,919	5,208	289	5.55%	12,877
Maintenance	698	821	903	82	9.06%	1,755
Other Purch Svcs/Contingency	163	86	111	25	22.31%	1,097
Insurance	2,916	2,798	2,553	(245)	(9.59%)	5,739
G&A-Other	108	99	142	43	30.17%	295
Rebates/Incentives	3,808	4,116	3,908	(208)	(5.32%)	10,767
Supplies	1,352	1,341	1,399	58	4.15%	3,124
Capital Expenses	1,511	1,820	3,865	2,046	52.92%	7,915
Debt	3,542	4,662	4,665	3	0.06%	7,929
	<u>41,716</u>	<u>39,708</u>	<u>42,594</u>	<u>2,886</u>	<u>6.78%</u>	<u>93,736</u>
Transfers						
Operating/Debt	3,658	4,366	4,484	118	2.63%	9,257
Capital	4,287	1,890	1,890	-	0.00%	1,890
	<u>7,945</u>	<u>6,256</u>	<u>6,374</u>	<u>118</u>	<u>1.85%</u>	<u>11,147</u>
Operating Expenses	49,661	45,963	48,967	- 3,004	6.13%	104,883
Other Uses-Refunded Bonds	1,211	-	-	-	100.00%	-
Operating Expenses and Other Uses	50,872	45,963	48,967	3,004	6.13%	104,883

General Fund Revenues By Major Type



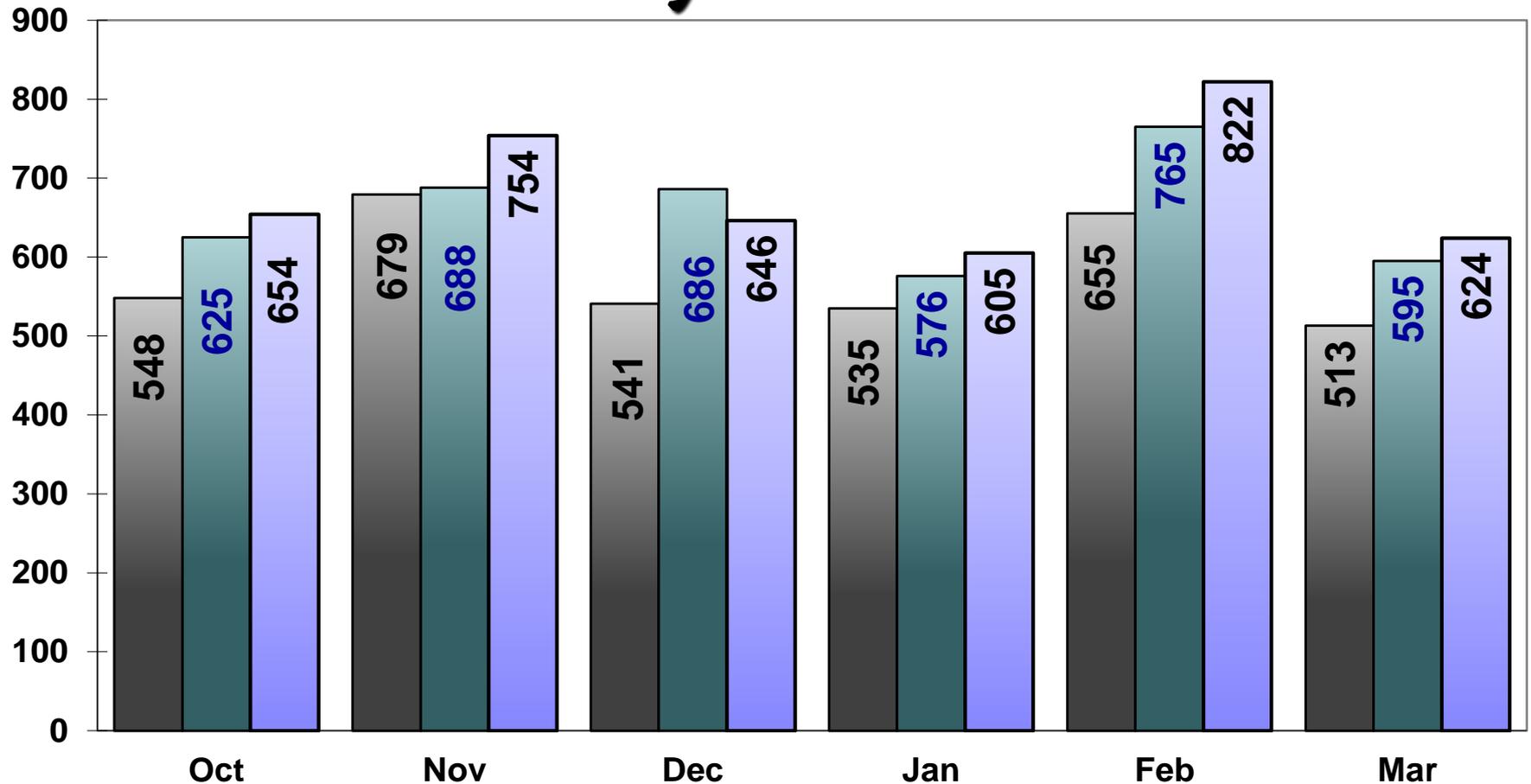
FYTD March 2014 Revenues Total \$21.6M (64.0%)

Property Tax Revenues Fiscal Year to Date



Presented in 000's

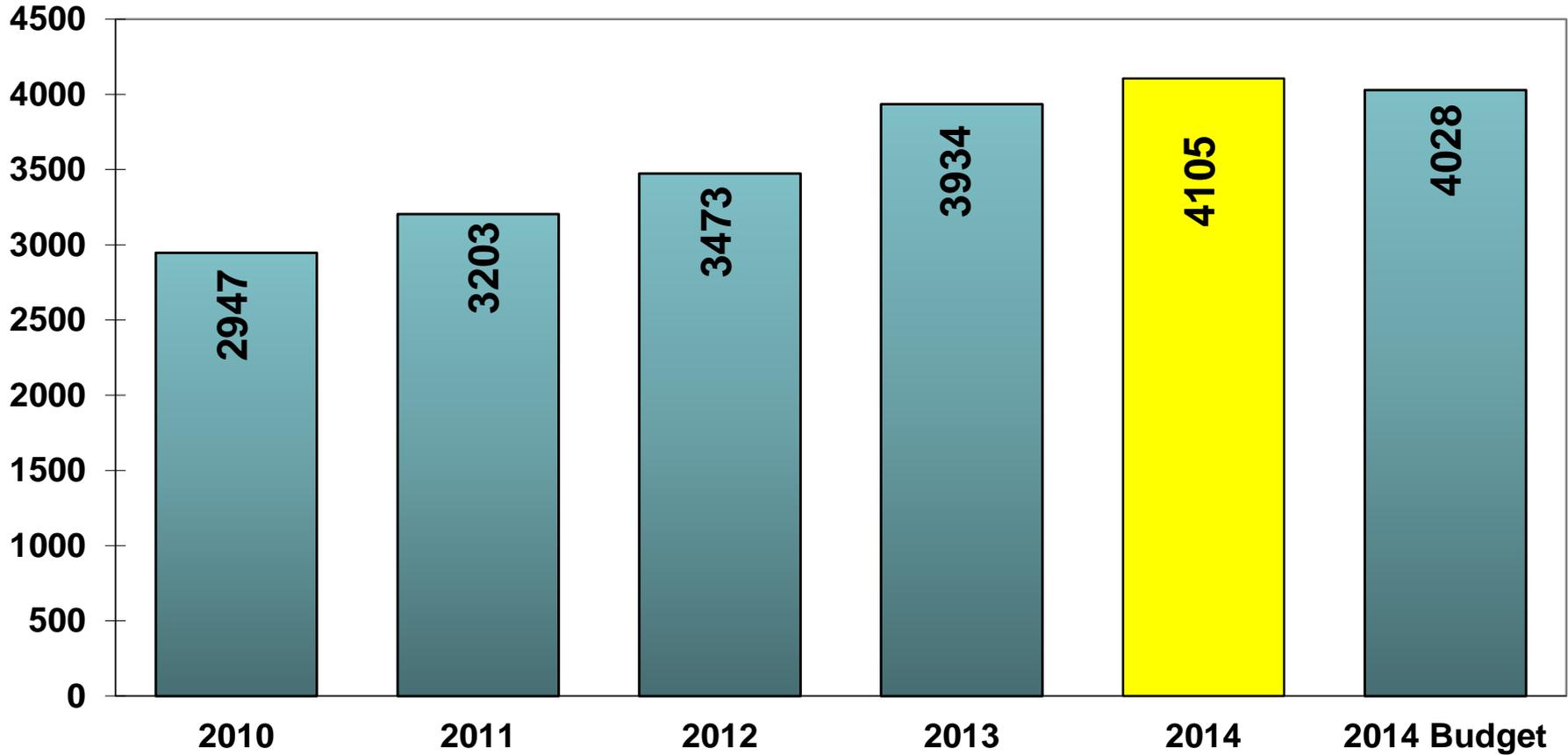
Sales Tax Revenues Monthly Collections



■ FY12 ■ FY13 ■ FY14

Presented in 000's

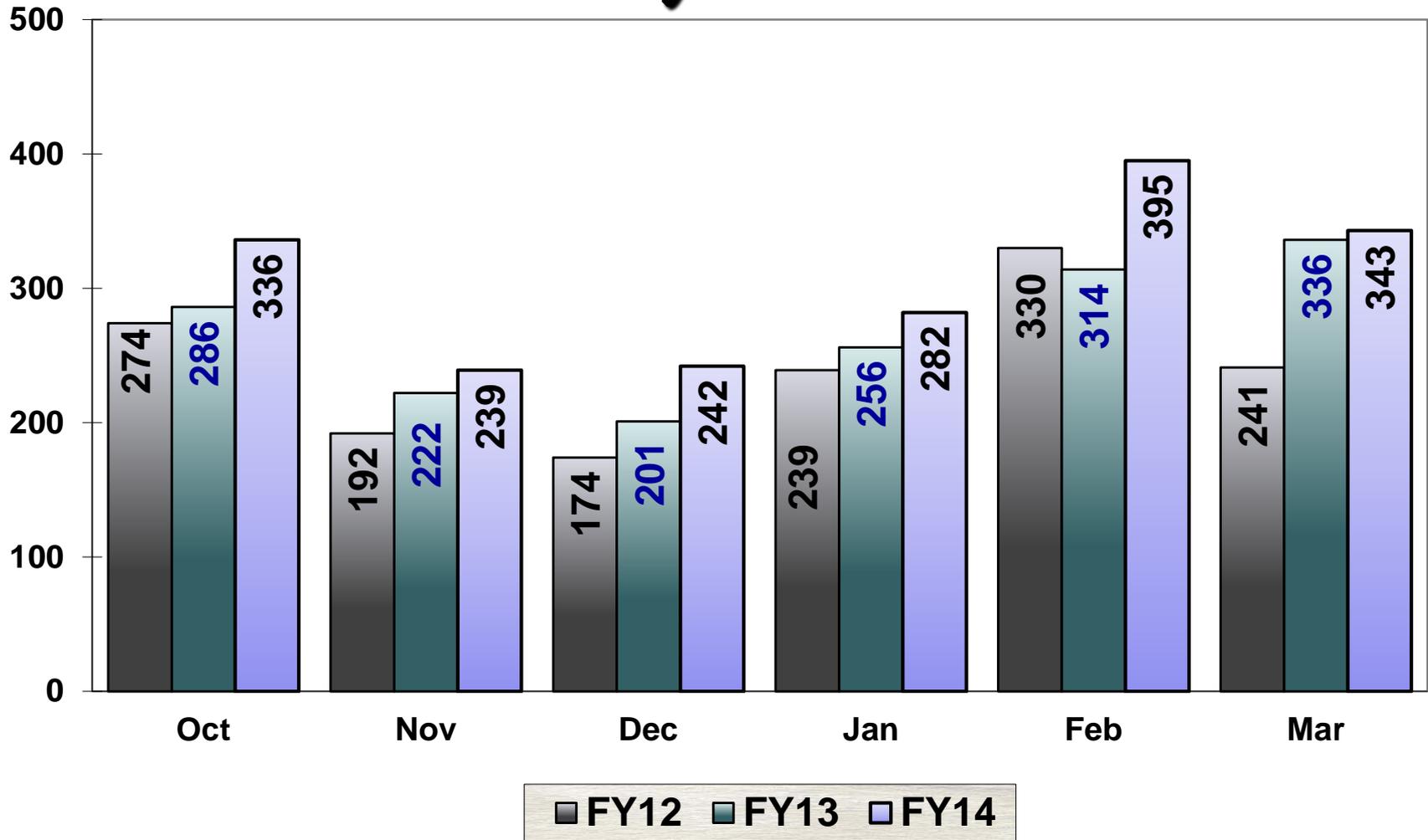
Sales Tax Revenues Fiscal Year to Date



Presented in 000's

Municipal Court Revenues

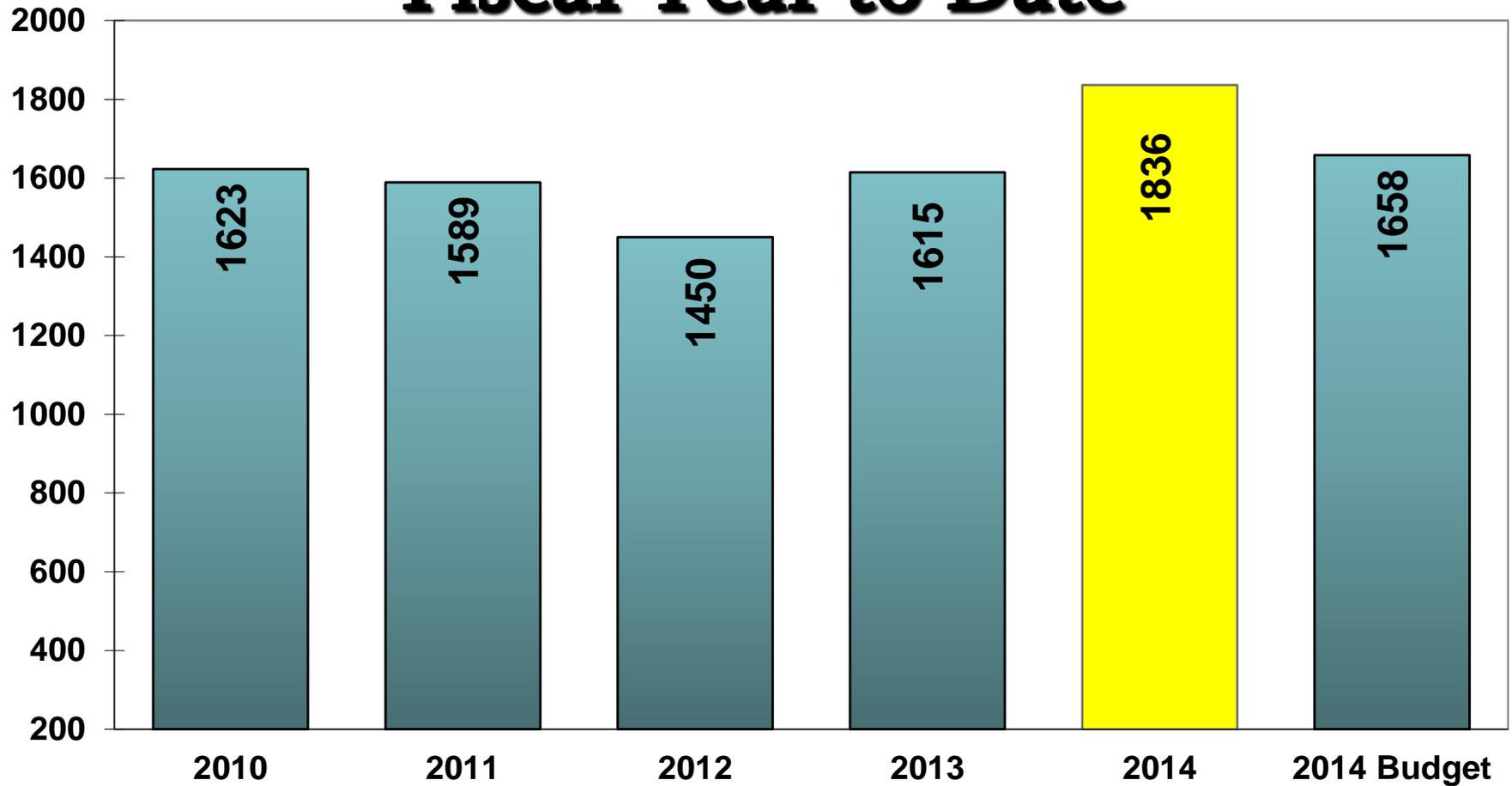
Monthly Revenue



Presented in 000's

Municipal Court Revenues

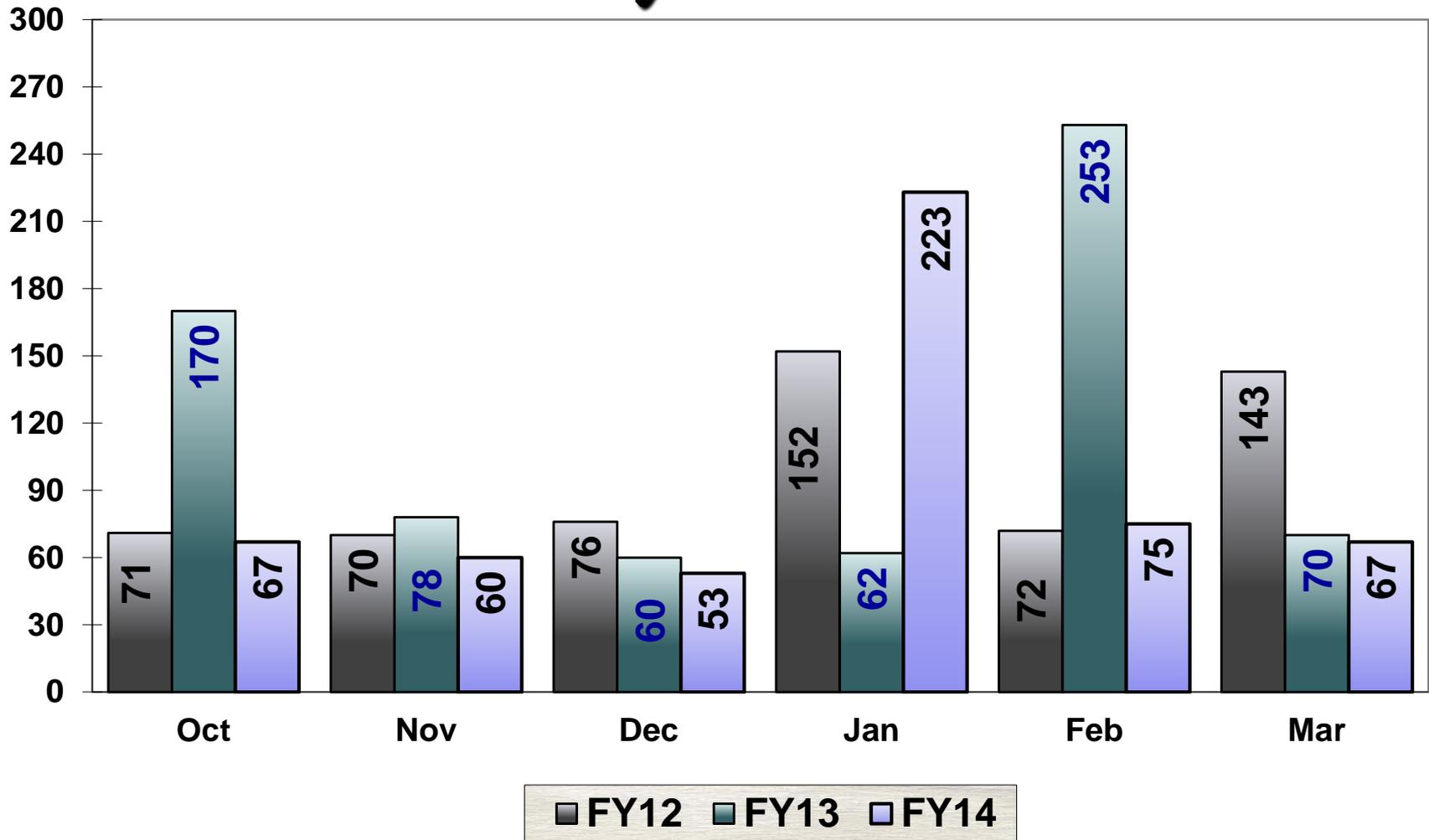
Fiscal Year to Date



Presented in 000's

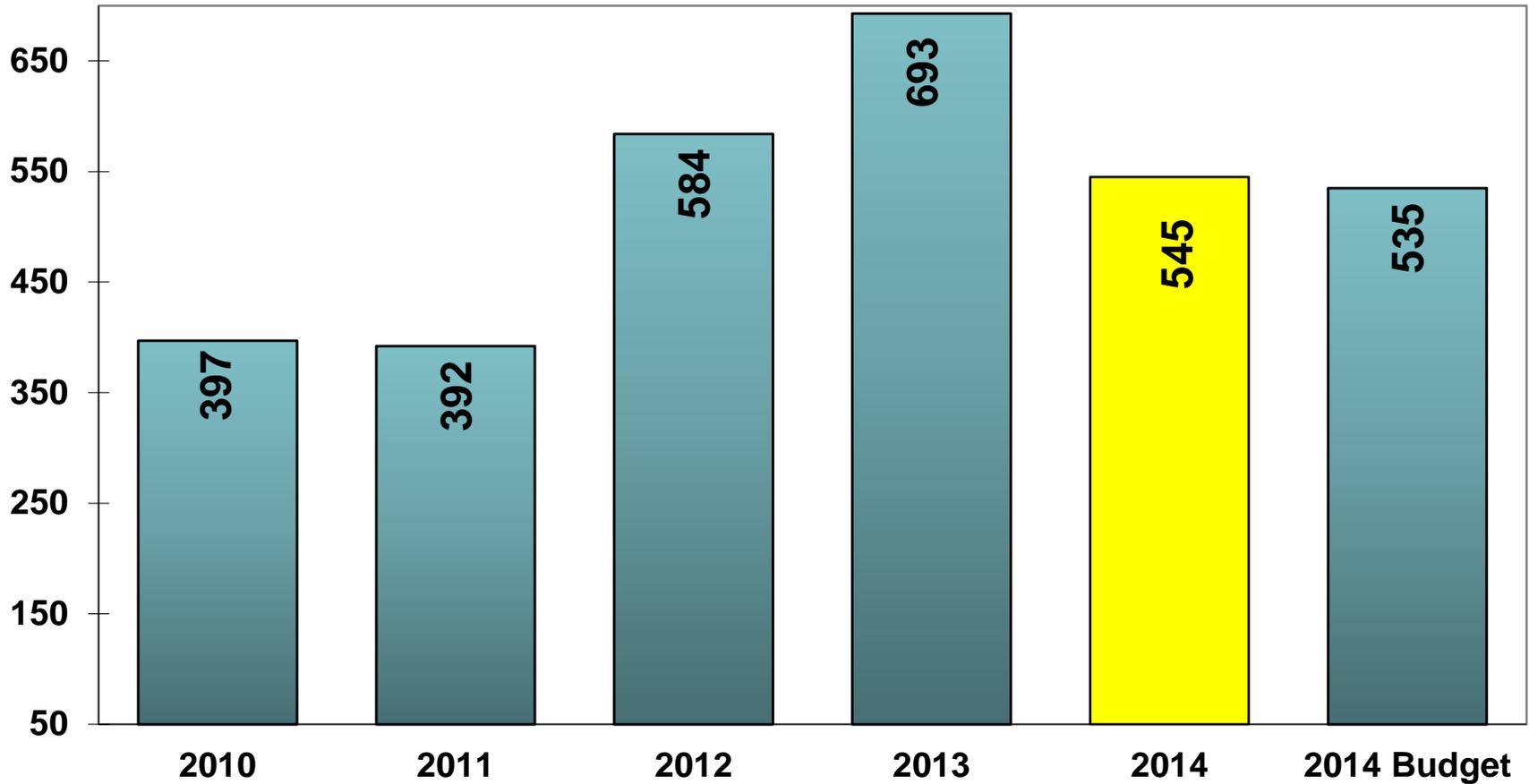
Development Revenues

Monthly Revenue



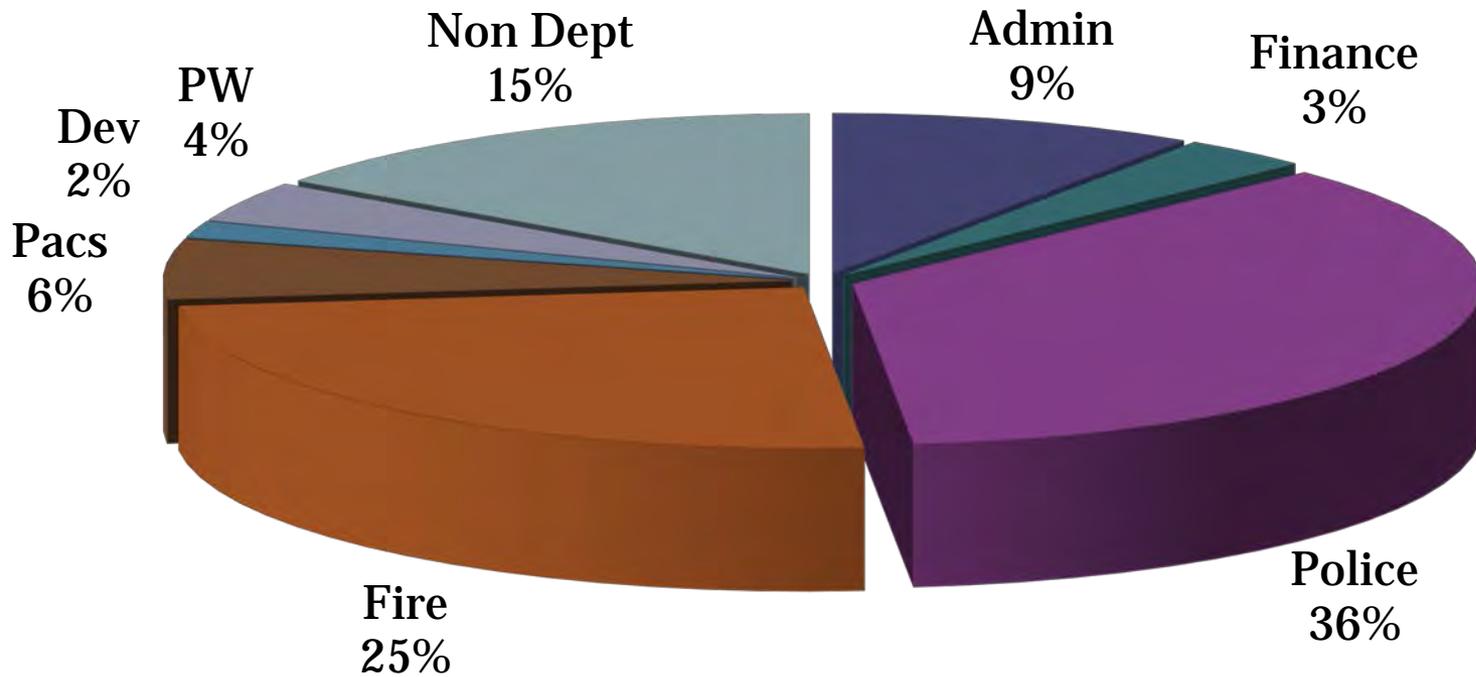
Presented in 000's

Development Revenues Fiscal Year to Date



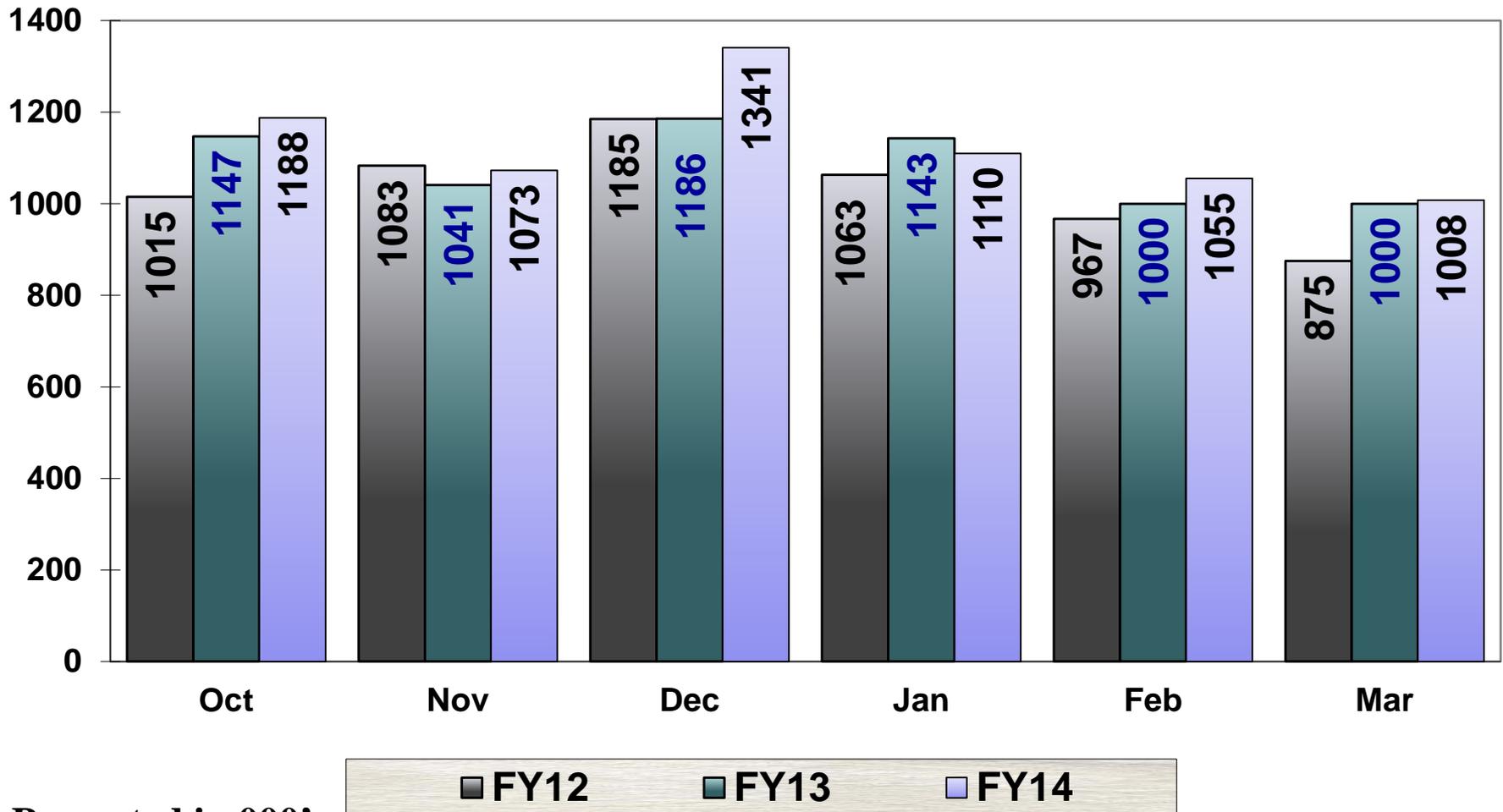
Presented in 000's

General Fund Expenditures By Department



FYTD March 2014 Expenditures Total \$16.3M (44.8%)

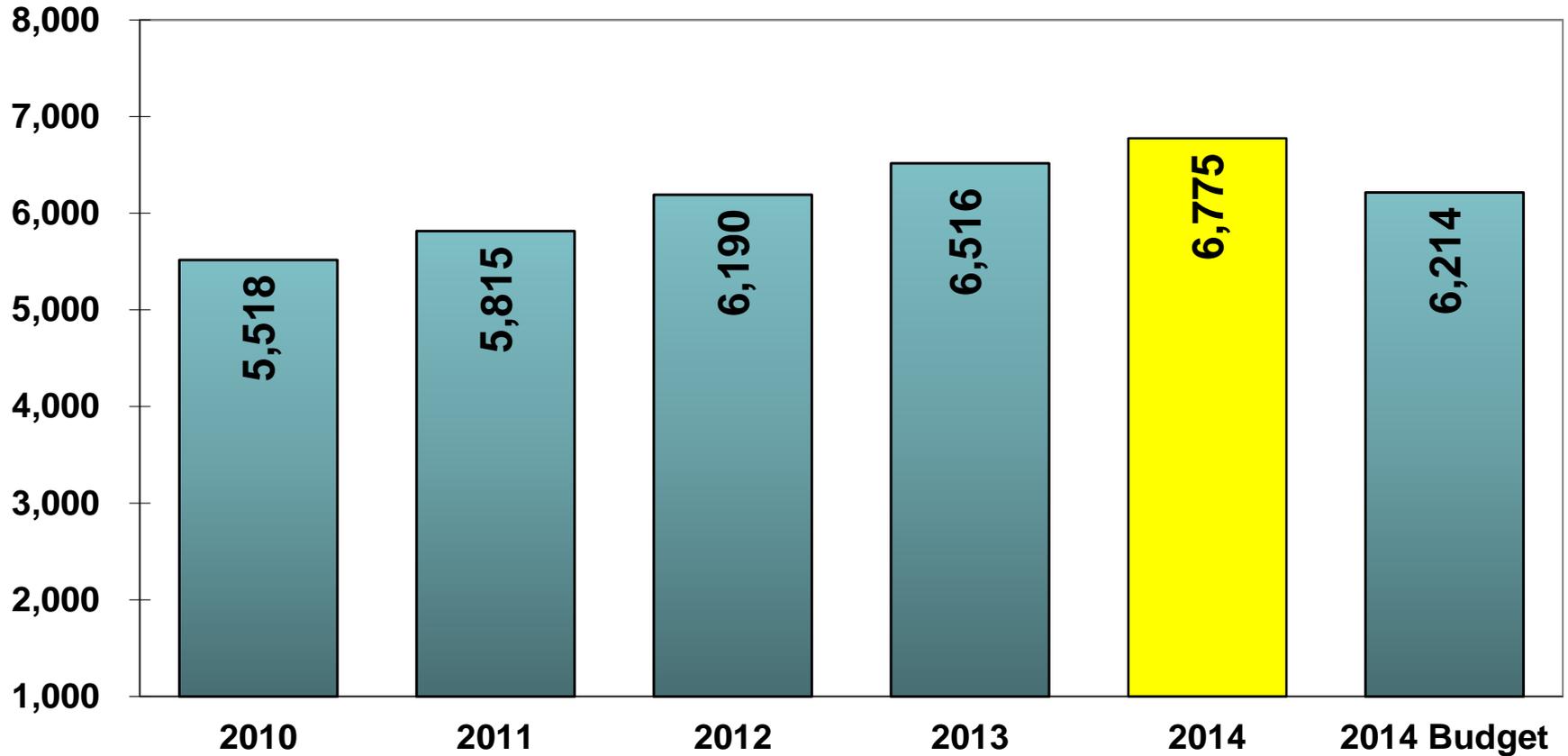
Car Rental Tax Revenues Monthly Collections



Presented in 000's

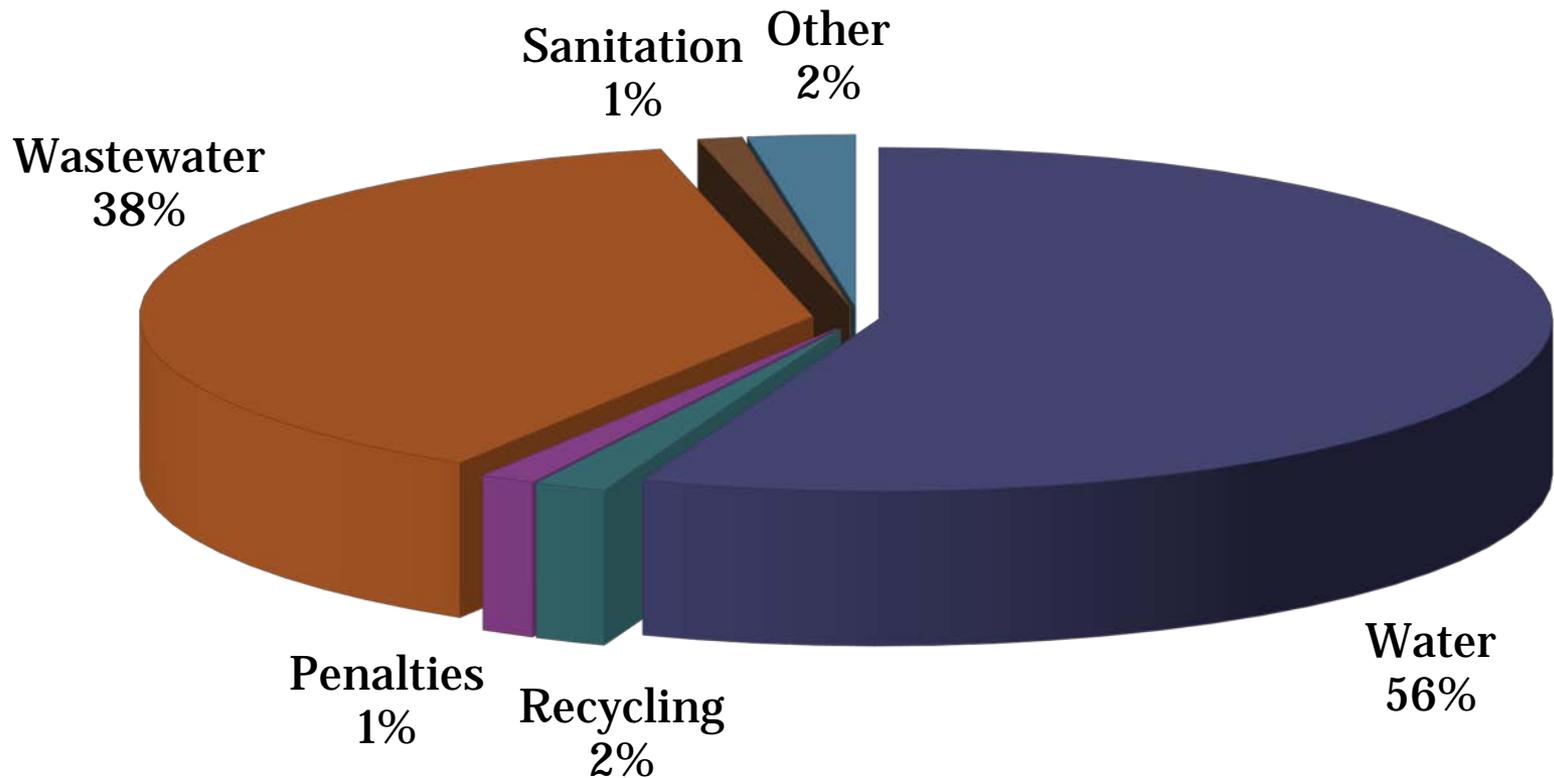
Car Rental Tax Revenues

Fiscal Year to Date



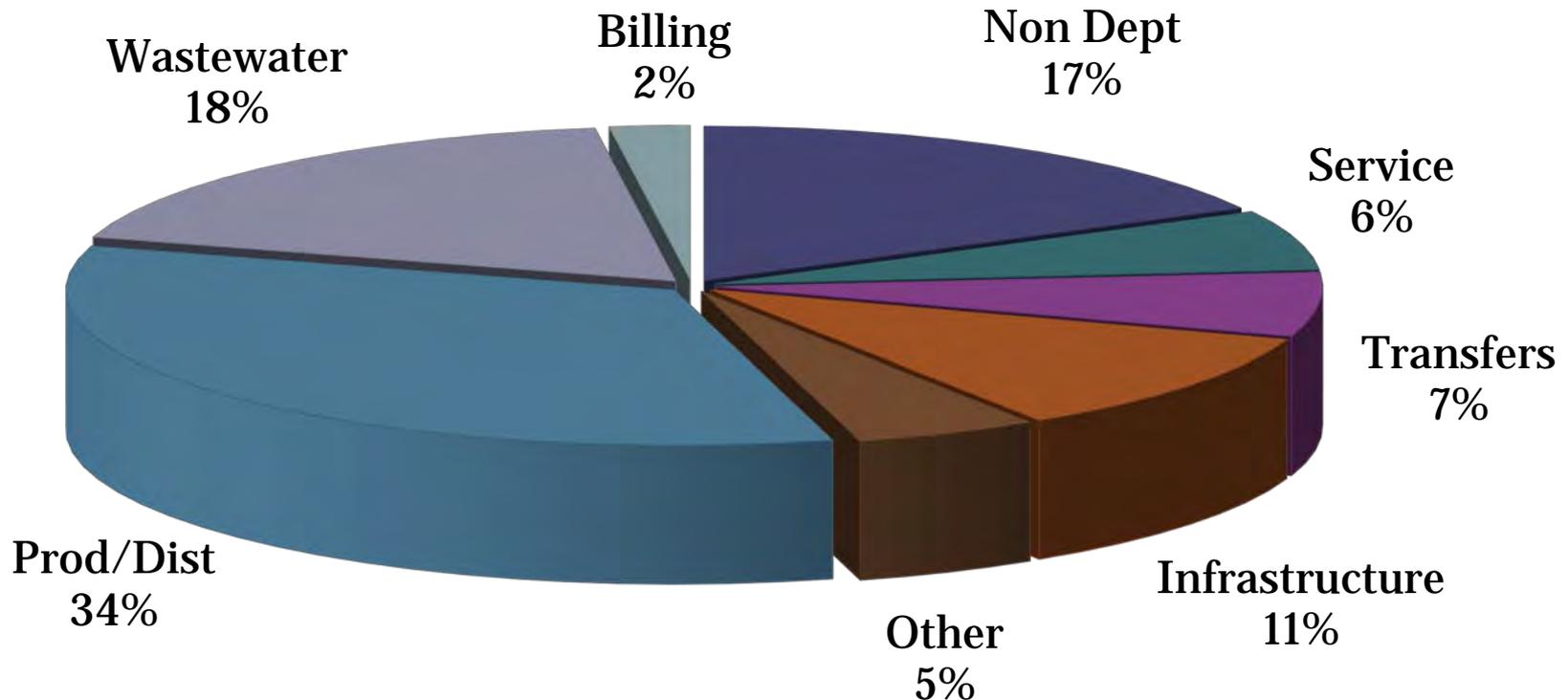
Presented in 000's

Water & Sewer Revenues By Major Type



FYTD March 2014 Revenues Total \$8.7M (42.0%)

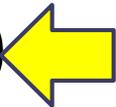
Water & Sewer Expenditures By Division



FYTD March 2014 Expenditures Total \$9.3 (44.0%)

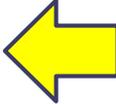
Texas Star Golf Course

**Key Performance Indicators
For the Six Month Period
Ending March 31, 2014**

	<u>PYTD</u> <u>ACTUAL</u>	<u>FYTD</u> <u>BUDGET</u>	<u>FYTD</u> <u>ACTUAL</u>	<u>FYTD</u> <u>VARIANCE</u>
Rounds	12,916	13,741	11,641	(2,100) 
Green/Cart Avg.	48.15	45.19	48.78	3.59

Texas Star Golf Course

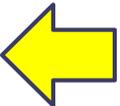
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Texas Star Golf Course

Income Statement For the Six Month Period Ending March 31, 2014

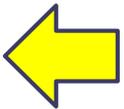
(in 000's)	<u>FYTD</u> <u>BUDGET</u>	<u>FYTD</u> <u>ACTUAL</u>	<u>VARIANCE</u>
Revenue			
Golf Operations	807	724	(83)
F&B Operations	<u>916</u>	<u>990</u>	<u>74</u>
	1723	1714	(9)
Operating Exp	1552	1518	35
Net Operating Income	171	196	25
Debt/Capital	334	334	-
Net Income/Loss	(163)	(138)	25



Texas Star Golf Course

Income Statement For the Six Month Period Ending March 31, 2014

(in 000's)	<u>FYTD</u> <u>BUDGET</u>	<u>FYTD</u> <u>ACTUAL</u>	<u>VARIANCE</u>
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Debt/Capital	334	334	-
Net Income/Loss	(163)	(138)	25

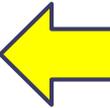
Texas Star Sports Complex

Income Statement

For the Six Month Period

Ending March 31, 2014

(in 000's)	<u>FYTD</u> <u>BUDGET</u>	<u>FYTD</u> <u>ACTUAL</u>	<u>VARIANCE</u>
Revenue	636	661	26
Operating Exp	502	510	(8)
Net Operating Income	134	152	18
Debt/Capital	83	83	-
Net Income/Loss	50	68	18



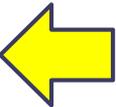
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Consent Agenda

5. Consider Award of Bid No. 006-14
6. Consider Resolution No. 14-1430
7. Consider Authorizing the Purchase of Asphalt Paving Services
8. Consider Authorizing the Purchase of a Security Control System
9. Consider Approval of City Council Minutes

Consider Award of Bid No. 006-14

For miscellaneous golf course improvements to
Texas Star Golf Course.

Consider Resolution No. 14-1430

**Adopting an Updated Water Conservation Plan
for the City of Euless.**

Consider Authorizing the Purchase of Asphalt Paving Services

**From Reynolds Asphalt and Construction
Company through an Interlocal Purchasing
Agreement with the City of Grand Prairie.**

Consider Authorizing the Purchase of a Security Control System

Upgrading and replacing various existing
system components at the Euless Police, Jail
and Municipal Court Facility.

Consider Approval of City Council Minutes

Regular Meeting of April 8, 2014

Hold Public Hearing and Consider Resolution No. 14-1431

**Adopting a revision/update to the Eules Parks,
Recreation, and Open Space Master Plan.**

Consider Request for a Temporary Use Permit No. 14-04-CC

For Pride of Texas Music Festival.



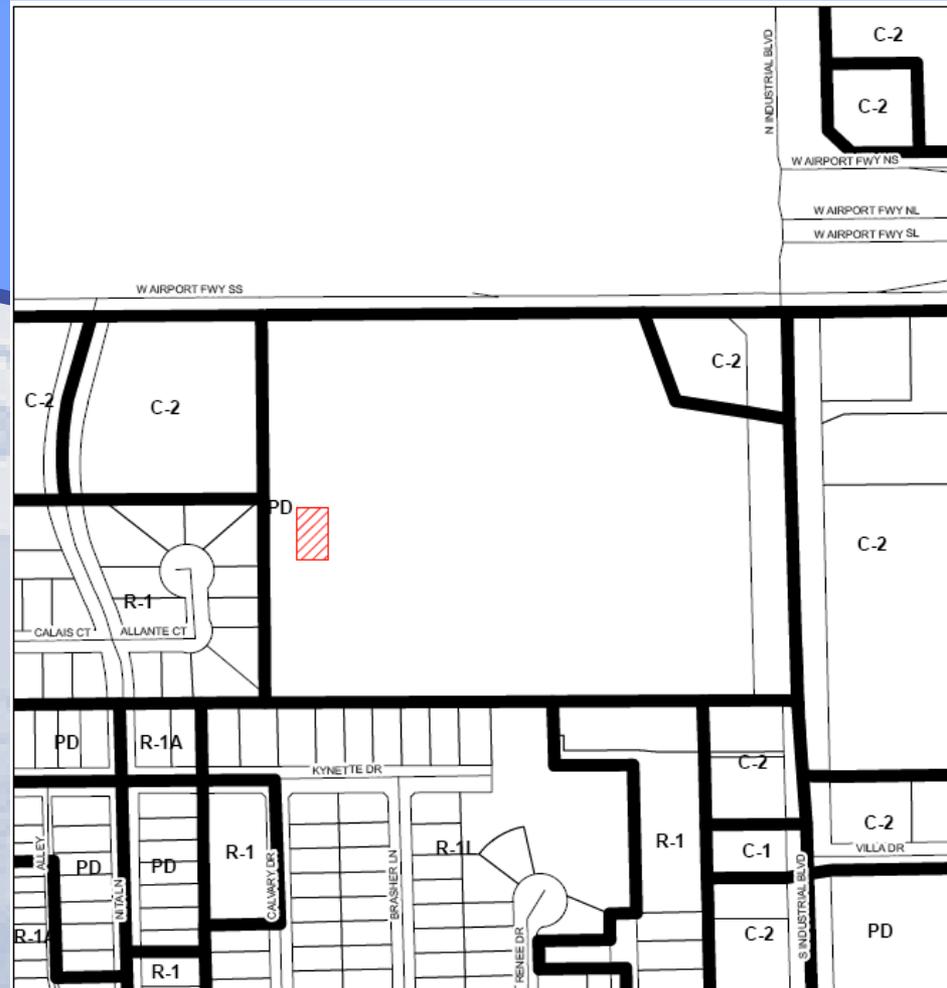
Case #14-04-CC

Pride of Texas Music Festival

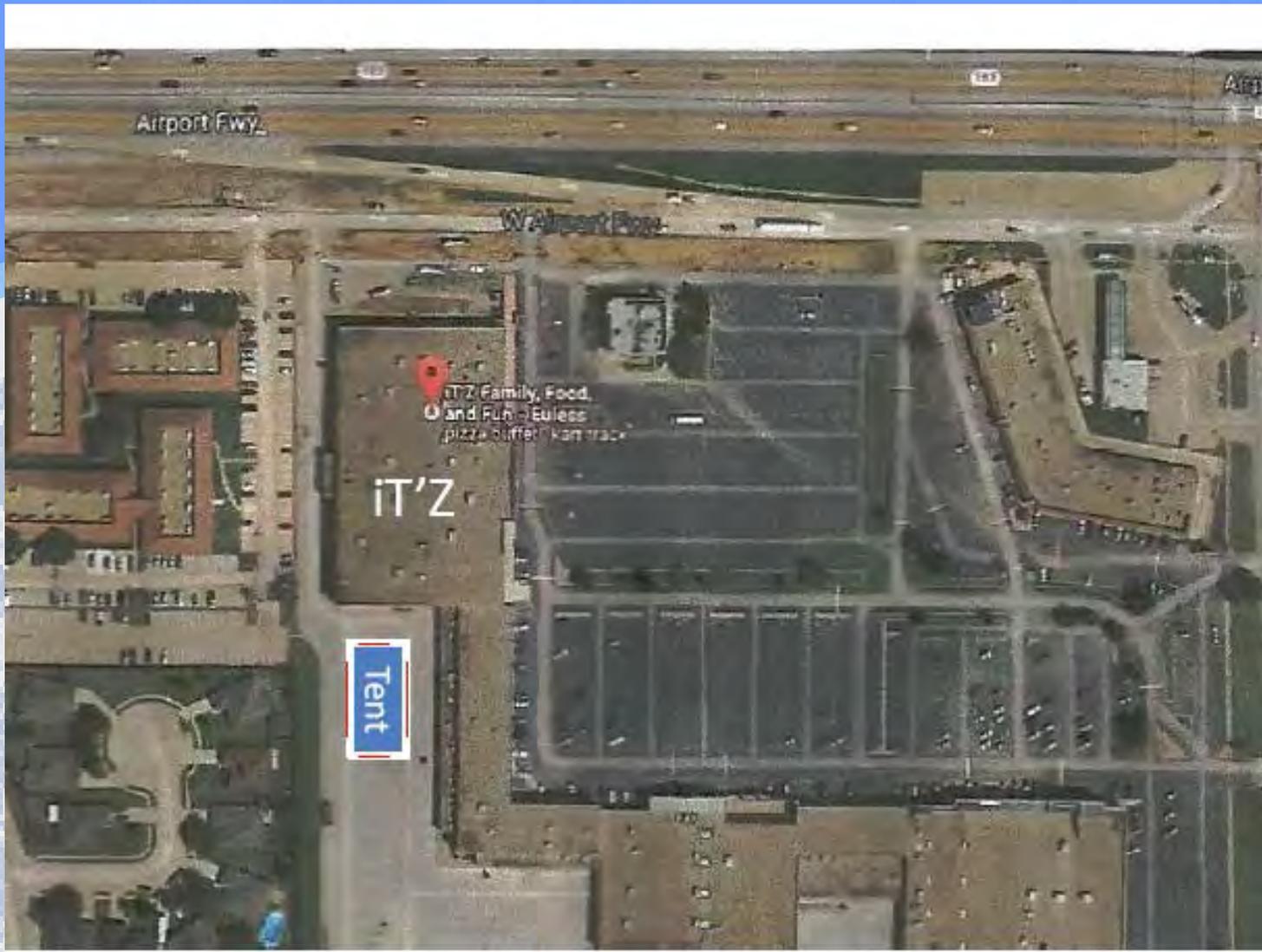
- Location: 1201 W Airport Frwy
- Zoned: (PD) Planned Development
- Request: Temporary Use Permit for Festival occurring May 6th through May 9th from 9:00am to 5:00pm



Location Map



Zoning Map



Exhibit

Case No 14-04-CC Pride of Texas Music Festival





IT'z

Tent Location
(Outside Firelane)

Exhibit

Case No 14-04-CC Pride of Texas Music Festival





**Hold Public Hearing for Specific Use
Permit No. 14-03-SUP and Consider First
and Final Reading of Ordinance No. 2027**

**Request a Specific Use Permit on 6.138 acres
within the J. Havens Survey, Abstract No. 685
within the Glade Parks Development west of
Rio Grande Boulevard for an Arcade with Food
Establishment.**



Case #14-03-SUP

Dave & Busters

- **Location: Glade Parks**
 - (West of Rio Grande Blvd)
- **Zoned: (PD) Planned Development**
- **Request: Arcade with Food Establishment**



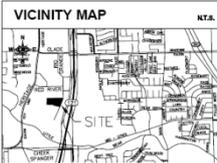
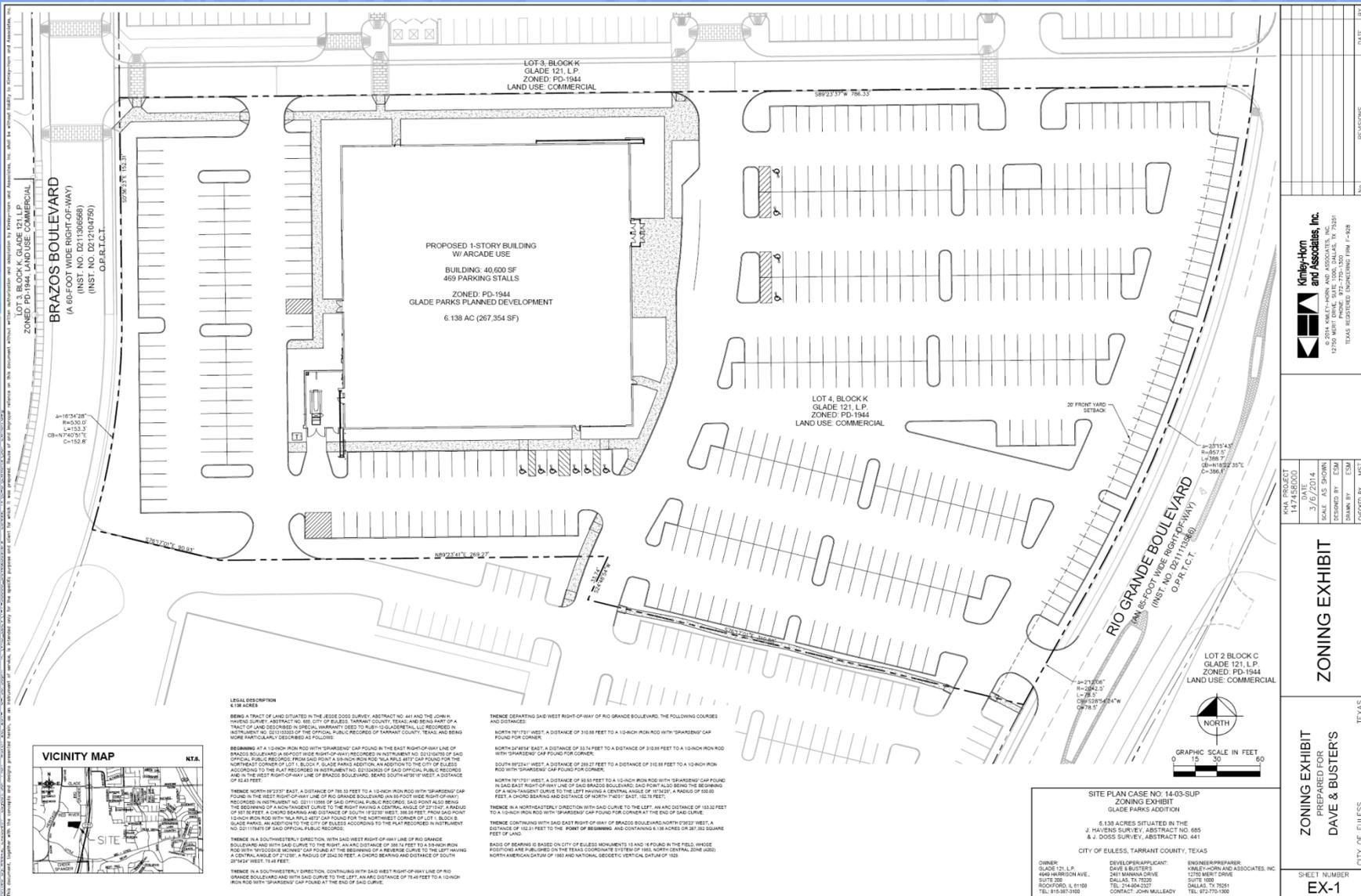
Location Map



Zoning Map

SUP Exhibit

Case No 14-03- SUP Dave & Busters



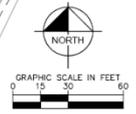
NO.	REVISIONS	DATE	BY

Kimley-Horn and Associates, Inc.
12750 WHITE DRAVE, SUITE 1000, DALLAS, TX 75220
TELEPHONE: 972.382.0000
FAX: 972.382.0001
WWW.KIMLEY-HORN.COM
TEAS REGISTERED ENGINEERING FIRM # 4289

KHA PROJECT: 14-17458-0000
DATE: 3/2/14
SCALE: AS SHOWN
DESIGNED BY: ESM
DRAWN BY: ESM
CHECKED BY: MST

ZONING EXHIBIT

PREPARED FOR
DAVE & BUSTERS
CITY OF EULESS



SITE PLAN CASE NO. 14-03-SUP
ZONING EXHIBIT
GLADE PARKS ADDITION/CH
6.138 ACRES SITUATED IN THE
J. HAVENS SURVEY, ABSTRACT NO. 685
& J. DOSS SURVEY, ABSTRACT NO. 441
CITY OF EULESS, TARRANT COUNTY, TEXAS

OWNER:
GLADE 121, L.P.
446 HARRISON AVE.
SUITE 200
ROCKFORD, IL 61168
TEL: 815-837-3100

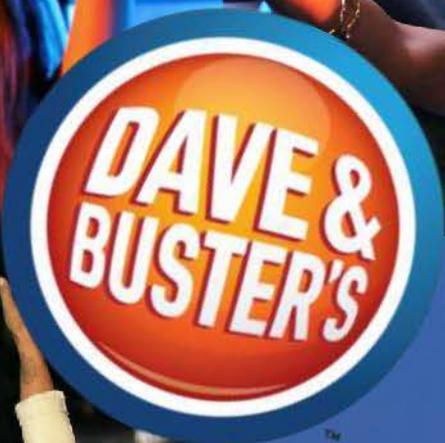
DEVELOPER/APPLICANT:
DAVE & BUSTERS
2441 MANNA DRIVE
DALLAS, TX 75228
TEL: 972-486-7000
CONTACT: JOHN MULLAHEY
TEL: 972-770-1300

ENGINEER/PREPARER:
KIMLEY-HORN AND ASSOCIATES, INC.
1775 WEST DRIVE
SUITE 100
DALLAS, TX 75201
TEL: 972-770-1300

SHEET NUMBER
EX-1







THE DESTINATION FOR FUN!





OUR COMPANY



THIS GUY NAMED **DAVE** LOVED ALL THINGS FUN & GAMES. THIS GUY NAMED **BUSTER** LOVED ALL THINGS FOOD & DRINK.
...AND THAT'S HOW IT ALL BEGAN.

DAVE & BUSTER'S

Celebrating 30 years of Eat, Drink, Play & Watch Sports. Our Guests come to us to escape their daily grind. Only at Dave & Buster's can they have it all!

A mix of immersive experiences with fun and engaging people, innovative food and drinks, all in a cool and current environment.

COMPANY HIGHLIGHTS

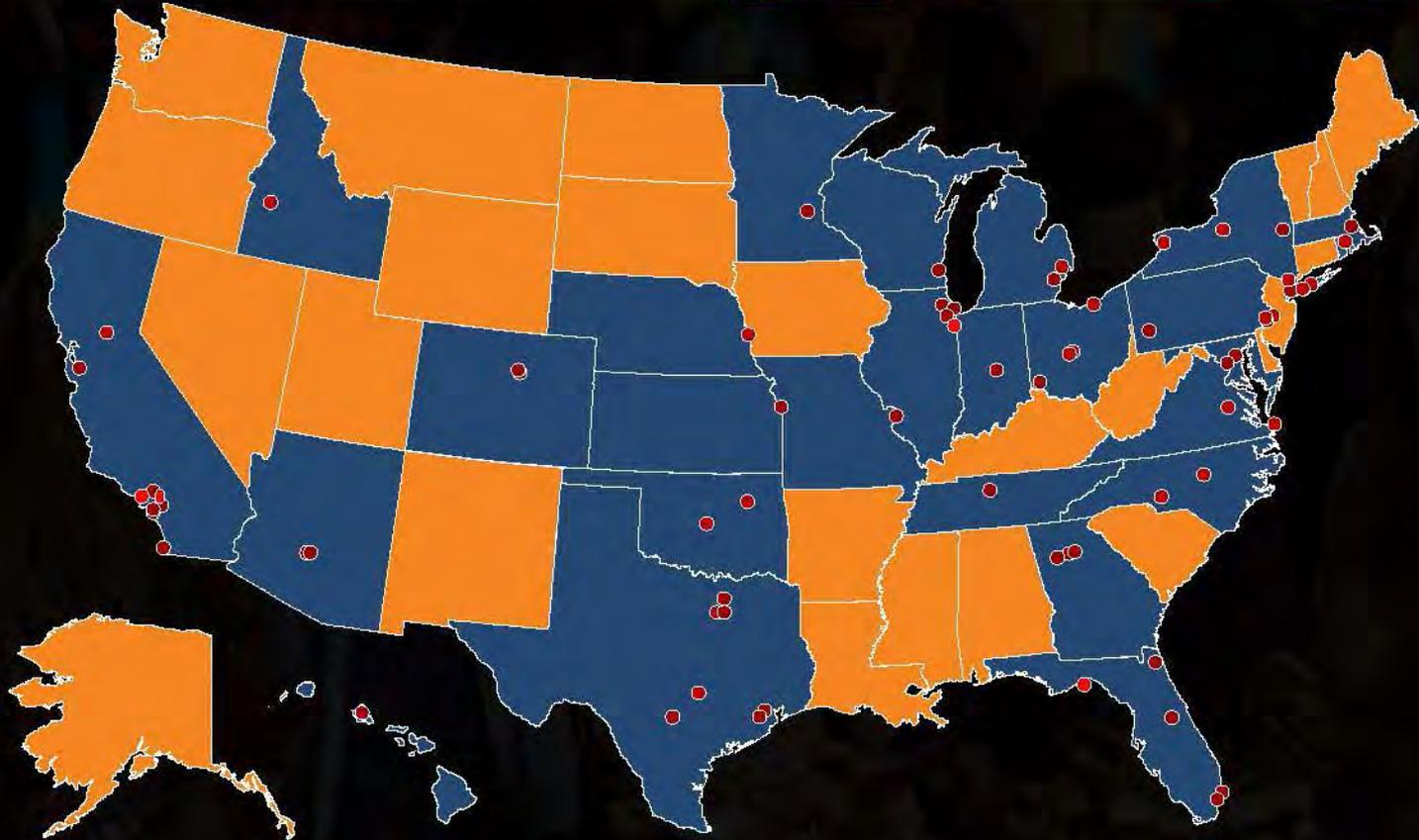
- Founded in Dallas, TX December 1982
- Private Company
- Leading owner and operator of high volume venues that combine dining and entertainment
- Over 10,000 employees
- 160 employees per store



EAT • DRINK • PLAY • WATCH



70 LOCATIONS AND GROWING



- Locations in 25 states plus Canada
- All corporately owned and operated

EAT • DRINK • PLAY • WATCH



OUR CONCEPT



CATEGORY DEFINING CONCEPT



DAVE & BUSTER'S COMBINES THE BEST ATTRIBUTES OF ENTERTAINMENT AND CASUAL DINING – ALL IN ONE LOCATION

EAT

- FULL-SERVICE DINING WITH A BROAD, HIGH-QUALITY MENU
- DIFFERENTIATED AND FUN FOOD COMBINATIONS



DRINK

- BROAD SELECTION OF ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES
- FULL BAR SERVICE AVAILABLE THROUGHOUT THE STORE



PLAY

- GAMES ARE THE BRAND'S CORE DIFFERENTIATOR
- LARGEST ASSORTMENT OF ENTERTAINING GAMES WITH THE ABILITY TO WIN PRIZES
 - DYNAMIC, HIGH-ENERGY AND SOCIAL EXPERIENCE IMPOSSIBLE TO REPLICATE AT HOME



WATCH

- BRANDED SPORTS BAR EXPERIENCE WITH LARGER THAN LIFE HDTVS
- DIFFERENTIATED AND INTERACTIVE VIEWING EXPERIENCE
- D&B SPORTS IS DRIVING NEW TRAFFIC AND GUEST OCCASIONS

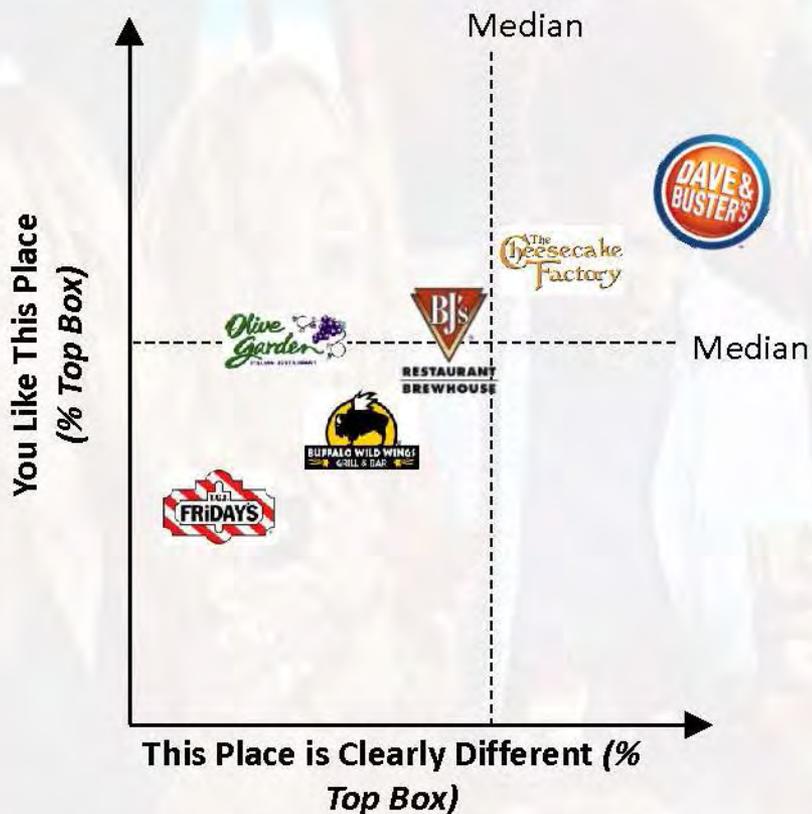


EAT • DRINK • PLAY • WATCH

MARKET PLACE



Appeal and Differentiation



Competitive Set

- Casual Dining
- Movies



Source: Brand Health Tracker (based on Q3 2011 to Q2 2012)

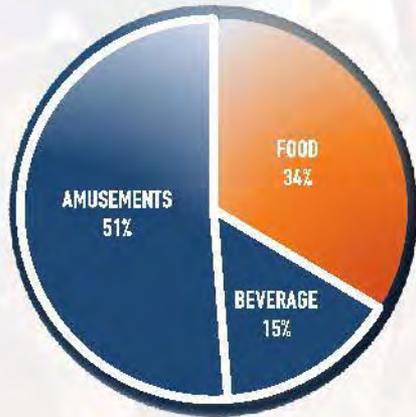
EAT • DRINK • PLAY • WATCH

GUEST & SALES



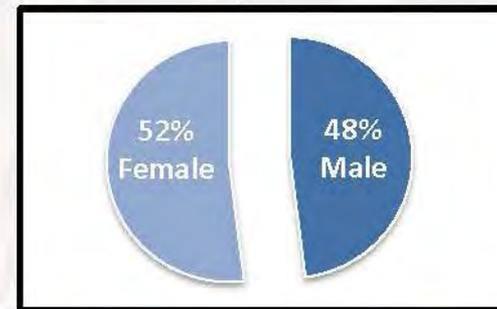
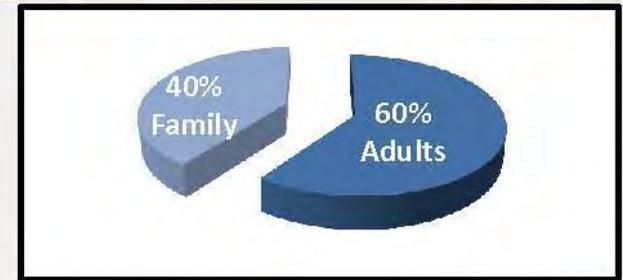
REVENUE

- UNIQUE COMBINATION OF AMUSEMENTS, FOOD AND BEVERAGE REVENUE
- 85% OF REVENUE IS GENERATED FROM AMUSEMENTS AND FOOD



- Average sales per store \$10.1M
- Peak Hours: 5:00 – 9:00 TH thru Sun
- 50% of business on Sat & Sun
- 19% of business on Friday

GUESTS



EAT • DRINK • PLAY • WATCH

SPECIAL EVENTS

CORPORATE & SOCIAL



- **Corporate** - Large corporate events, mid-sized meetings, dinner with the executives and Teambuilding.
- **Social Events** - Birthday Parties, Wedding Rehearsal events and Receptions.
- **Student & Youth Groups** - Award ceremonies, club get-togethers, graduation and after-prom parties.
- **Teambuilding** - Turn colleagues into teammates. Fast.
- **Travel And Tourism** - Dave & Buster's is a fun-filled destination in itself.
- **Rent Out the Whole Thing** – Your event owns the place – endless combinations of food and fun.





STORE DESIGN : EXTERIOR



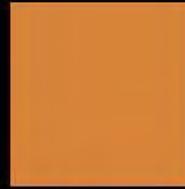
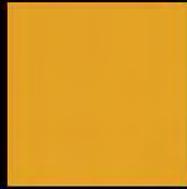
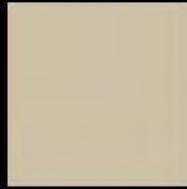
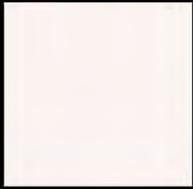
NEW STORE EXTERIOR DESIGN



- **SIGNATURE LOOK & FEEL**
 - 26K TO 40K
 - KEY BRANDING ELEMENTS

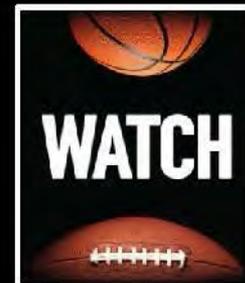


SIGNATURE EXTERIOR



EAT DRINK PLAY

Signage- Eat Drink Play
Backlit Metal Channel Letters



SIGNATURE EXTERIOR



SIGNATURE EXTERIOR

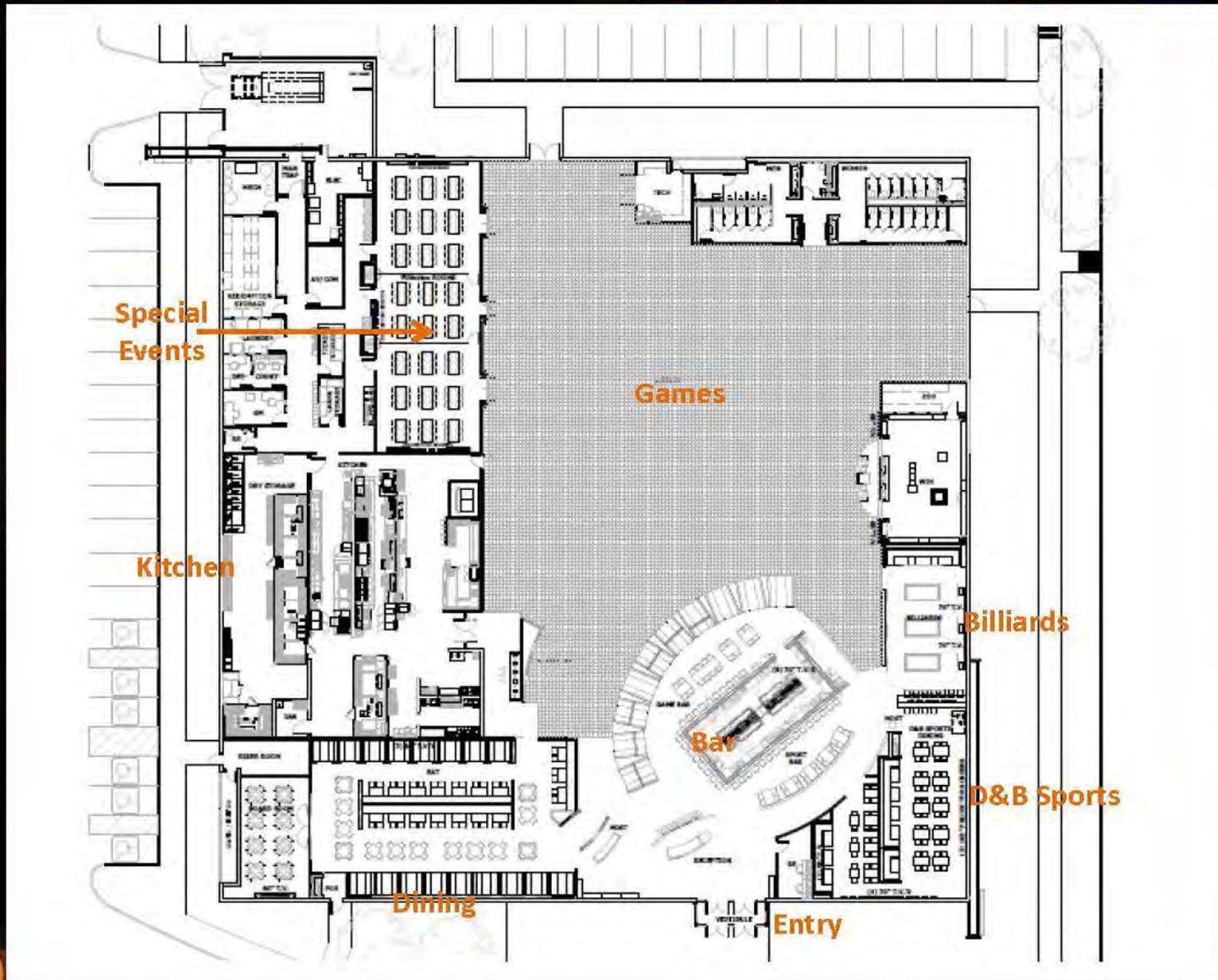




STORE DESIGN : INTERIOR



WORKING FLOOR PLAN: EULESS



MIXMASTER



THIS GUY NAMED
DAVE LOVED ALL
THINGS FUN & GAMES.
THIS GUY NAMED
BUSTER LOVED FINE
FOOD & DRINK.
THAT'S HOW IT ALL BEGAN.

MIXMASTER



GAMEBAR



D&B SPORTS BAR



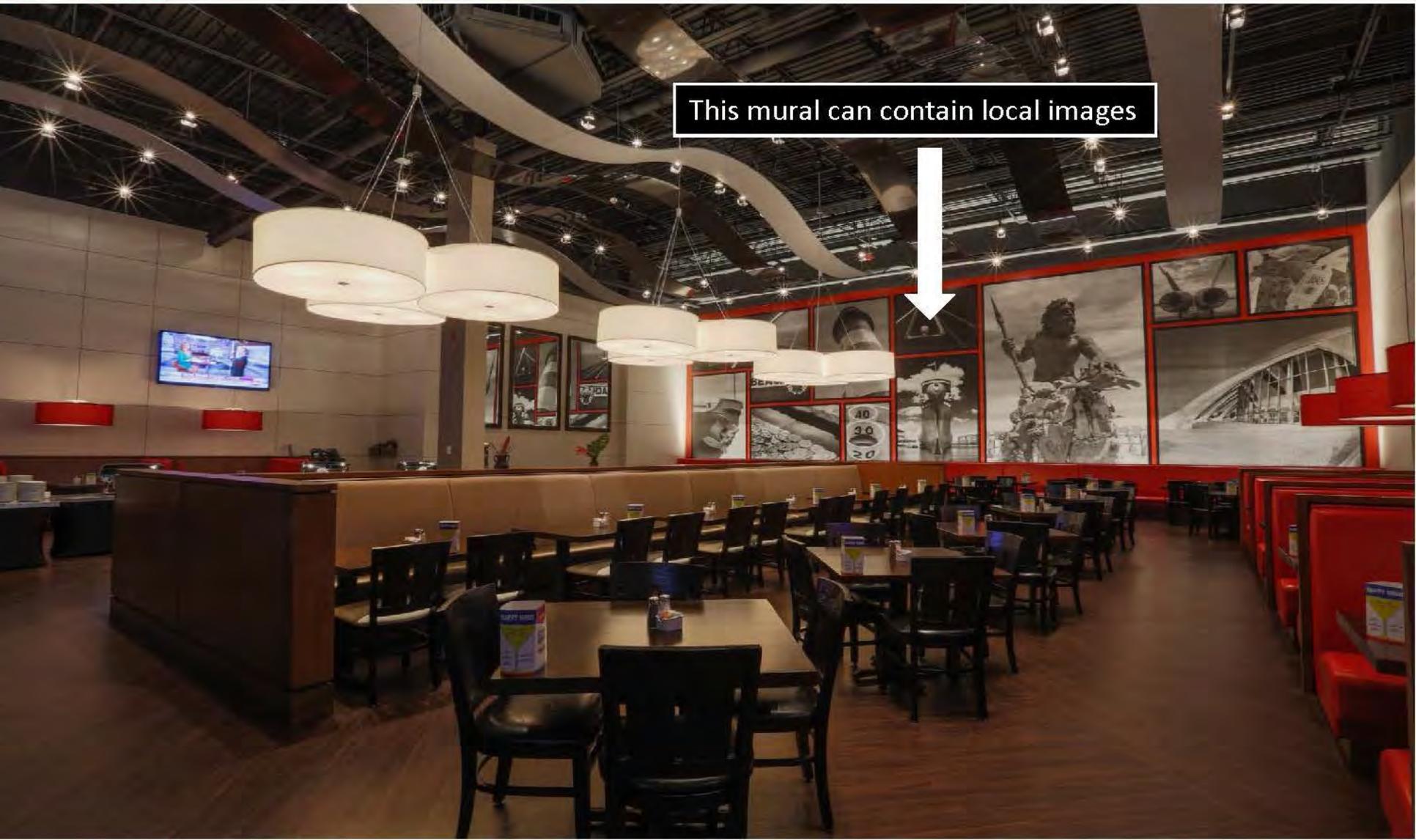
D&B SPORTS LOUNGE



EAT AT BUSTER'S



EAT AT BUSTER'S



This mural can contain local images

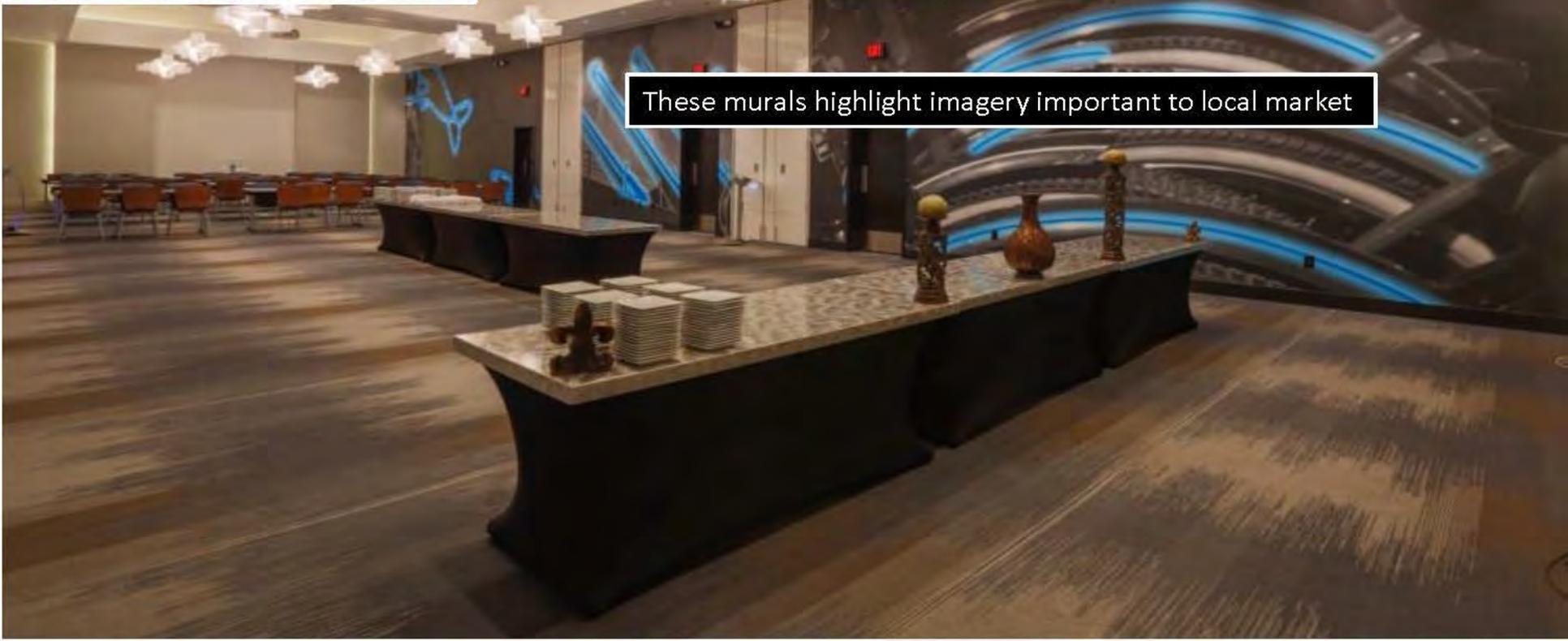


EAT AT BUSTER'S



This mural highlights local cityscape

PRIVATE EVENT SPACE



DAVE'S ARCADE



PLAY – GAME TYPES



REDEMPTION GAMES

- TICKETS ARE ACCUMULATED AND REDEEMED FOR MERCHANDISE AT THE WINNER'S CIRCLE
- SIMPLE GAMES WITH SHORT PLAY TIMES
- EXAMPLES:
 - BIG BASS WHEEL
 - SPIN-N-WIN
 - DIZZY CHICKEN
 - TREASURE QUEST

REDEMPTION-PLUS GAMES

- COMBINE ELEMENTS OF ENTERTAINMENT WITH THE ABILITY TO WIN TICKETS
- OFTEN UTILIZE VIDEO SCREENS FOR MORE INVOLVED GAMEPLAY
- EXAMPLES:
 - SPEED OF LIGHT
 - CONNECT 4
 - DEAL OR NO DEAL
 - SKEE-BALL

TRADITIONAL GAMES

- BILLIARDS, SHUFFLEBOARD, BOWLING

REDEMPTION GAMES



REDEMPTION-PLUS GAMES



PLAY – GAME TYPES



NON-REDEMPTION "SIMULATION" GAMES

- PLAYERS COMPETE FOR ENTERTAINMENT INCLUDING GENRES SUCH AS RACING, SHOOTING, DANCING AND AIR HOCKEY
- MORE COMPLEX WITH LONGER PLAY TIMES
- EXAMPLES:
 - SNOXCROSS
 - DREAM RAIDERS
 - DIRTY DRIVIN'
 - PAC-MAN BATTLE ROYALE



NON-REDEMPTION "SIMULATION" GAMES



MERCHANDISER GAMES

- PLAYERS COMPETE TO WIN MERCHANDISE THAT IS DISPENSED DIRECTLY BY THE GAME ITSELF
- MOST TYPICAL GAME IS WHERE PLAYER ATTEMPTS TO RETRIEVE PRIZES USING A MECHANICAL CLAW
- EXAMPLES:
 - BIG ONE CRANE
 - TRAP DOOR
 - BLING KING CRANE



MERCHANDISER GAMES



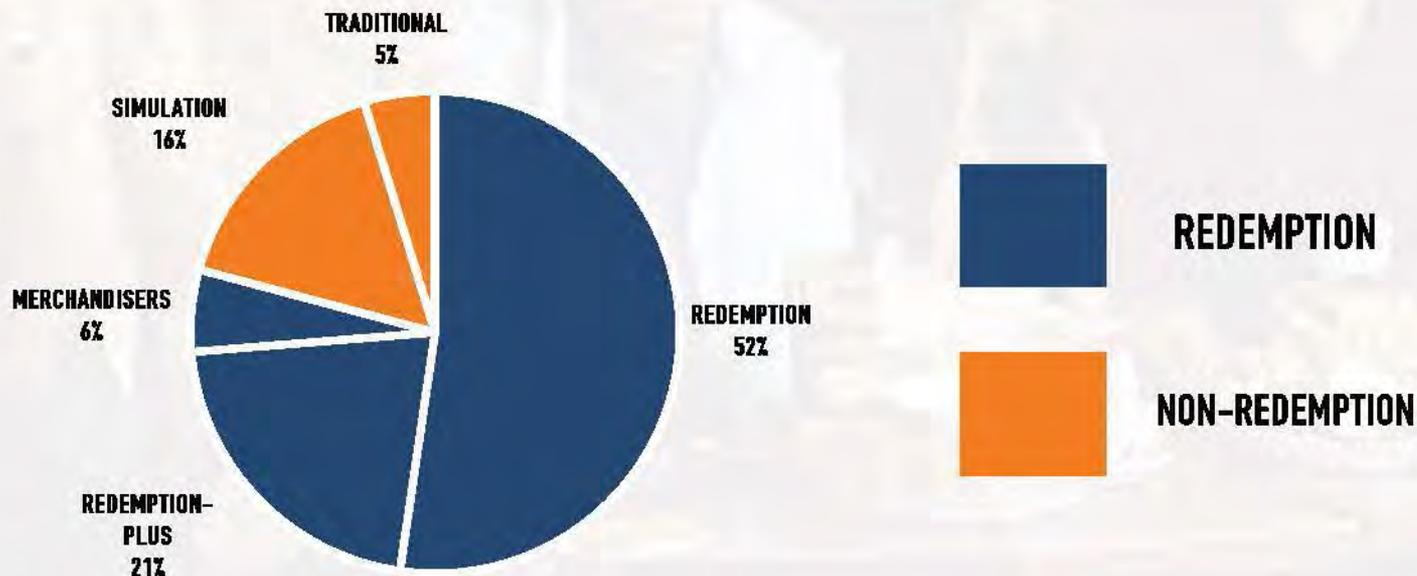
PLAY – GAME MIX



BROAD AND APPEALING MIX OF GAMES IN THE MIDWAY

- OVER 11,000 GAMES CLASSIFIED INTO CATEGORIES BASED ON THE TYPE OF REWARD RECEIVED BY THE PLAYER
 - REDEMPTION GAMES: ABILITY TO WIN PRIZES OR TICKETS TO REDEEM FOR PRIZES
 - NON-REDEMPTION GAMES: PLAYERS COMPETE PRIMARILY FOR ENTERTAINMENT
- “OPPORTUNITY TO WIN” – REDEMPTION GAMES MAKE UP 79% OF ENTERTAINMENT REVENUES

AMUSEMENT REVENUE BY GAME CATEGORY





COMMUNITY & OPERATIONS

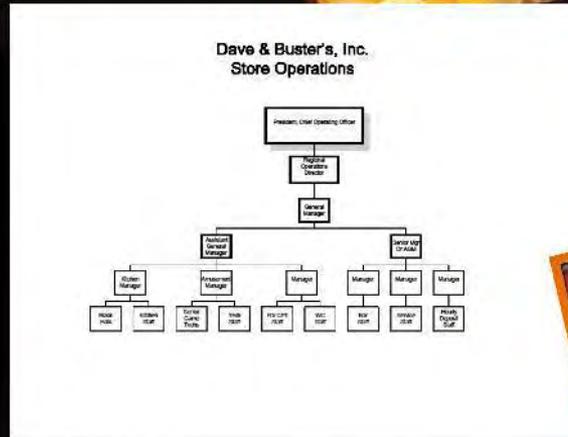


COMMUNITY PARTNER



Employment

- 140-160 jobs per location
- 6-8 member management team
- Service team – hourly & salary



Charitable Giving

- National Partnership with Make-A-Wish Foundation
- Each store supports local charities
- Employee Assistance Fund



Benefits

- 401 K with Company match
- Hourly and salary employees accrue vacation time
- All employees play free and enjoy discounted meals



EAT • DRINK • PLAY • WATCH

HOW WE OPERATE



Hours of Operation

- 11:00 a.m. – 2:00 a.m. Thurs-Sat
- 11:00 a.m. – midnight* Sun - Wed
- *holiday and special event exceptions

Games

- 170 – 200 games in the Midway
- No gambling, video poker or games of chance
- Food and beverage is served in all guest areas of the building

House Policy - Minors

- ID's are checked upon entry for all guests under the age of 30
- Any guest under the age of 18 must have a guardian present. Guardian must be 25+ years of age
- 1:6 maximum ratio of guardian : minors
- Minors not allowed to “roam free”

HOW WE OPERATE



House Policies – Alcohol Service

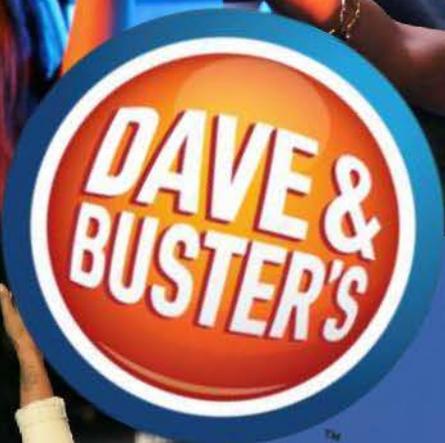
- ServSafe program is a NRA program – nationally recognized
- BARS Program—secret shopper program to enforce proper ID checks
- 1 Drink maximum for each ID
- Each drink ordered from same server is logged in and counted to help manage consumption quantities over guests' visit
- Our Captains also monitor passing of drinks or other infractions
- **Received The VIBE Award for outstanding alcohol awareness programs**

Store Security

- Security personnel during peak hours
- Camera and video surveillance
- Nat'l Director of Security oversees security plan for each location

Store Level Leadership

- Seasoned General Manager – average tenure with Company is 8 years, 3-4 years as a GM
 - ❖ 1-2 Asst. General Managers
 - ❖ 4-6 Managers (Amusement Tech, Service, Business)
- Role of Captains
 - ❖ 1-2 on duty during peak shifts
 - ❖ Role is to enforce all House Policies
 - ❖ In particular, Guardian and Alcohol Policy enforcement



THE DESTINATION FOR FUN!





Consider First and Final Reading of Ordinance No. 2029

Amending Chapter 86, “Utilities”, Article II, “Water and Sanitary Sewer Systems”, Division 1, “Generally”, Section 86-36, “Drought Contingency Plan” of the Code of Ordinances updating and revising the City’s Drought Contingency Plan.

Request by Darl Easton to Address City Council

Regarding residency.

15. Public Comments

16. Reports

City Attorney

City Manager

City Council

- **Recent Events and Items of Community Interest**

17. Adjourn

