

FIVE YEARS OF SERVICE
BETSY DECK – FEBRUARY 2004
Communications/Marketing Manager – CMO/Administration

Education, Training & Licenses:

Betsy is a graduate of Martin High School in Arlington, Texas. In 1997, she graduated from Texas Wesleyan University with a Bachelor of Science Degree in Mass Communications and a minor in Advertising and Public Relations. She has completed 80 hours of training with the Economic Development Institute. She also has training in Leadership HEB and Community Emergency Response Team (CERT).

Employment Background & Experience:

Prior to her employment with the City of Euless, she worked as an Account Executive with Pavlik and Associates (*a full-service communications firm*) from 1998 to 2001. From 2001 to 2004, she was the Economic Development Specialist for the City of Southlake.

Awards, Recognition, & Associations:

Betsy is President of International Association of Business Communicators and is a member of City/County Communications and Marketing Association, Texas Association of Municipal Information Officers, Urban Management Assistant of North Texas, Northeast Tarrant Emerging Leaders Program, Girls on the Run coach, United Way Northeast Steering Committee, and the HEB Transit Board. She was the recipient of the City of Euless Employee of the Month for August 2006.

